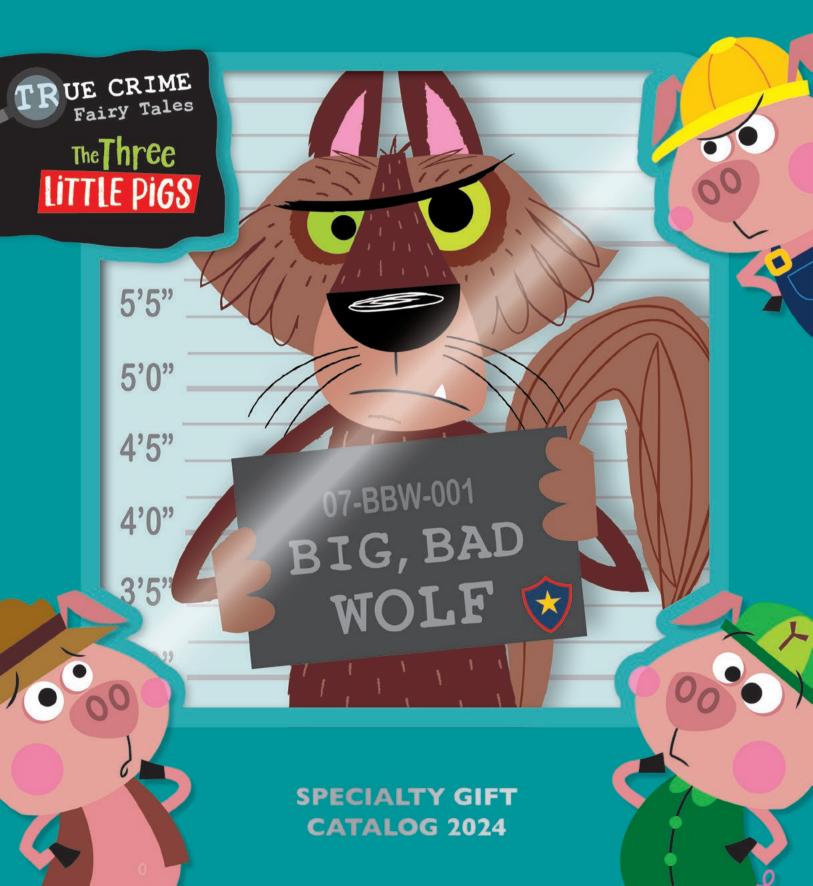
# make believe ideas



#### **Order Information**

#### We are proudly represented in the Gift Market by:

Anne McGilvray and Company Brian & Company Gorman & Associates

For further details on a rep in your area, please email: giftrepssupport@makebelieveideas.com

#### **Specialty Gift Contacts**

Amy Simon, Director of Special Sales: amy.simon@makebelieveideas.com, 619-990-7085 Emma Lampard, Account Manager: emma.lampard@makebelieveideas.com, 44 (0)1442 874569

#### How do I open an account?

Make Believe Ideas products are shipped and billed by Scholastic. In order to establish an account with Scholastic Trade, you need to complete a Scholastic New Account Set-up Package. This includes the following forms:

- Scholastic New Account Request Form
- Scholastic Credit Application
- Trade Credit Reference Letter
- EDI Submission Request Form (if necessary)
- Resale/Tax Exempt Certification
- Signed Vendor Agreement (if necessary)

#### Note:

To establish a Credit Terms Account with Scholastic, a minimum opening order of \$300 (net) is required. To establish a Pre-Pay Only Account, a minimum opening order of \$150 (net) is required and must be paid in advance via credit card.

#### How do I obtain a Scholastic New Account Set-up Package?

Contact your local territory representative

 ${\bf Email\ giftreps support@makebelieve ideas.com}$ 

#### What is Scholastic's payment remittance address?

Scholastic Inc.
PO BOX 639851
Cincinnati, OH 45263
For courier-delivered mail:
Bank of America
Lockbox Services
416851 (lockbox #)
MA5-527-02-07
2 Morrissey Blvd
Dorchester, MA 02125

#### Who can provide me with personalized service?

Email: giftrepssupport@makebelieveideas.com

#### What information must all of my orders contain?

- Billing and shipping address
- · Quantity of books you are ordering
- Full 13-digit ISBN
- Title
- Need-by date
- PO#
- Account #

#### Where do I send my orders?

#### To order by mail:

Scholastic Customer Service PO Box 7502 Jefferson City, MO 65102

#### To order by email:

TradeCustomerService@Scholastic.com

#### To order by telephone:

1-888-724-1872

#### To order by fax:

1-877-724-1872

#### Note:

Scholastic Customer Service hours are between 8:00 am EST and 8:00 pm EST.

#### **Discounts**

Make Believe Ideas retailers ordering directly from Scholastic receive the following discounts off the publisher's suggested retail price:

- All formats: 50%
- Orders must at least total 12 assorted units.
   Orders of 12 or more units will be shipped free freight.
- Payment terms: Net 30 days
- All purchases are nonreturnable.



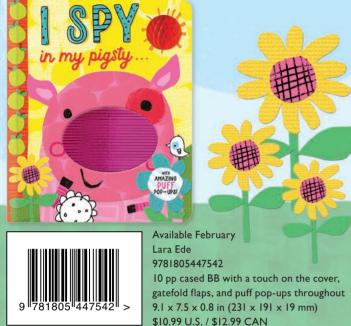
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**************************************	THANKSGIVING

# BOARD

#### I Spy in My Pigsty... 3+

Daddy Pig is playing hide-and-go-seek with his piglets, but he can't find them anywhere! loin the cheeky animals in this cute book, with amazing puff pop-ups and gatefold pages.



#### True Crime Fairy Tales: The Three Little Pigs 0+

There's a new case to solve in Fairy Tale Townthe three little pigs have had their houses blown down! Little ones will love this fun twist on a classic tale, with a variety of novelties throughout.





to snuggle and squish.



Join Happy Cow on her busy, fun-filled day!

puddles, and cozy up beneath the stars in this

adorable book, complete with a super-soft cover

Play a game of peekaboo, splash in muddy



Pop Out Mega Pictures (0+)







Filled with clever pop-out pages, this innovative book encourages little explorers to discover the world around them. Introduce first words as you marvel at the beautiful illustrations.





Teresa Bellón 9781805447467 12 pp cased BB with pop-out pages throughout  $9.3 \times 9.3 \times 0.9$  in  $(235 \times 235 \times 23 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



Available March Stuart Lynch 9781805445432 of novelties throughout

12 pp cased BB with a variety  $8.3 \times 6.9 \times 0.9$  in (210 x 176 x 22 mm) \$9.99 U.S. / \$11.99 CAN

## My First Phone (0+)

Ring! Ring! Welcome to your first phone. Make a call, message a friend, or take your first selfie in this interactive book, filled with clever novelties designed to imitate phone applications.











## Flap-ra-ca-dabra!

Animal Magic 0+



This is just a normal book, full of normal things . . . but say the magic word and the animals will appear! With large flaps and funny illustrations, this book will add magic to reading time.

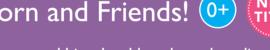






Available February Edward Miller 9781805447481 14 pp BB with flaps throughout  $7.1 \times 7.1 \times 0.6$  in  $(180 \times 180 \times 16 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN

#### Koalacorn and Friends! (0+)



Meet Koalacorn and his adorable pals as they discover their favorite things. Sweet illustrations combine with a furry cover for a cuddly reading experience.

Available January

9781805446224

Beverley Hopwood

12 pp padded BB with details

 $8.3 \times 7.1 \times 1.4$  in  $(210 \times 180 \times 35 \text{ mm})$ 

sewn onto a velboa cover

\$14.99 U.S. / \$16.99 CAN





\$14.99 U.S. / \$16.99 CAN

#### Also Available: **Puppicorn**



9.8 x 7.7 x 1 in (250 x 195 x 25 mn \$14.99 U.S. / \$16.99 CAN



290,000

#### Kittycorn





#### Groovicorn







#### Count and Slide: Farmyard Friends (3+) (NEW)

Meet the funny farmyard friends in this cute and innovative counting book. Follow the sweet rhyme and count the adorable animals from one to five as you slide them along the abacus.









9781805445418 10 pp cased BB with sliding soft PVC beads die-cut through to the cover  $9.3 \times 9.3 \times 0.7$  in  $(236 \times 236 \times 18 \text{ mm})$ \$12.99 U.S. / \$15.99 CAN



#### Let's Explore... Dinos 3+



This touch-and-feel book allows budding prehistoric explorers to meet their favorite dinos. Sliders, flaps, and touches stimulate





Available January Hayley Kershaw 9781805443728 12 pp cased BB with a variety of novelties throughout  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 19 mm) \$9.99 U.S. / \$11.99 CAN

















FEEL SCRATCH



#### Fix It! 3+

Match the vehicles then bolt them together in this interactive book. With four nuts and bolts and eight things-that-go cards, discovering vehicles has never been so fun!





Available May Jayne Schofield 9781805445494 12 pp BB with mix-and-match pages and 4 nuts and bolts 8 x 8 x 1.3 in (203 x 203 x 32 mm)



Have fun lacing patterns and shapes on the wild animal friends. The colorful laces and durable feltand-card pages in this innovative book encourage creative play and develop fine-motor skills.







Available May 9781805445470 12 pp BB with colorful felt between die-cut card pages and 4 laces  $8 \times 8 \times 0.8$  in  $(203 \times 203 \times 19 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

#### Sensory Snuggables: Sensory Play Book 🕕 🔛

Discover a shiny mirror, fun touches, ribbon tabs, and more with the Sensory Play Book! Designed to stimulate interactive play and develop fine-motor skills, this innovative book has hexagonal pages that unfold into a colorful play mat.





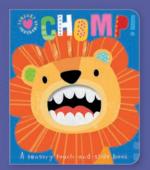


Available February Beverley Hopwood; 9781805445517 14 pp shaped BB with colorful felt between die-cut card pages, touches throughout, and a Velcro closure Book:  $6.9 \times 8 \times 0.9$  in  $(175 \times 203 \times 23 \text{ mm})$ Mat: 20.7 x 19.9 in (525 x 505 mm)

#### Sensory Snuggables Board Books 🕕

Touch, trace, pull, tug, and play with a variety of adorable animals in these fun, interactive sensory books, perfect for improving hand-eye coordination and developing a love of books.

\$12.99 U.S. / \$14.99 CAN



9781803371702 10 pp cased BB with a variety of novelties throughout  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 16 \text{ mm})$ 





9781803371689 10 pp BB with ribbon tabs and finger trails throughout  $7.1 \times 7.1 \times 0.5$  in  $(180 \times 180 \times 12 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





9781803372662 18 pp BB with ribbon tabs throughout  $8.3 \times 6.9 \times 0.7$  in  $(210 \times 176 \times 17 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





FOLD-OUT

SENSORY

MAT

12 pp cased BB with a removable plush character on the cover and Velcro patches throughout  $8.3 \times 6.9 \times 1.2$  in  $(210 \times 176 \times 30 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



## My Play Garage 3+ (NEW)





Inspire imaginary play with this fuzzy-felt book. Have fun taking the felt vehicle pieces out of the garage-shaped cover, then sticking them to the fuzzy pages to bring each busy scene to life.















Also available:



\$10.99 U.S. / \$12.99 CAN



Available January Scott Barker 9781805445371 12 pp BB with felt scenes and felt play pieces  $9.5 \times 8.4 \times 0.4$  in  $(240 \times 214 \times 10 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN







#### Never Touch Stroller Books 0+

Join the playful Never Touch characters in these mini board books with bumpy silicone touches. Attach to strollers, bags, or highchairs to keep little hands entertained on the go.

NEVER TOUCH A racing



Available March Stuart Lynch 12 pp BB with a strap and textured silicone touches die-cut throughout  $4.1 \times 4.1 \times 0.6$  in  $(105 \times 105 \times 14 \text{ mm})$ 

# \$7.99 U.S. / \$9.99 CAN









10 pp cased BB with textured  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 19 mm)

\$10.99 U.S. / \$12.99 CAN

MUST NEVER CH A SQUITTE

¡Nunca Toques a un Puercoespín! /

Meet the playful woodland animals in this bilingual book, with Spanish and English

text, colorful silicone touches, and fun things to search and find on every page.

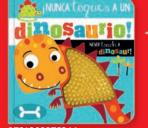
Never Touch a Porcupine! 0+





SPANISH-

**ENGLISH** 





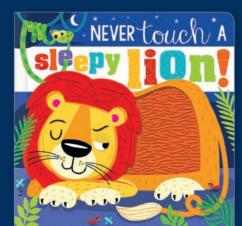


9781805447146



#### Never Touch a Sleepy Lion! 01-

... unless it's in this book! The wild animals are fast asleep, so be careful not to wake them. Join the fun in this rhyming book, and enjoy touching all of the bumpy animals . . . if you dare!





















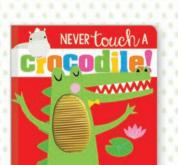


#### Never Touch 0+

With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the friendly characters in our best-selling range.

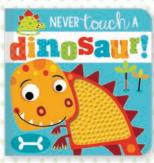


Stuart Lynch 10 pp cased BB with textured silicone touches throughout 7.3 x 7.3 x 0.8 in  $(186 \times 186 \times 19 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN

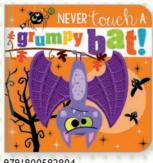


9781789479560





9781789478839













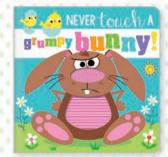




NEVER touch A



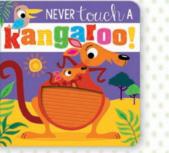






9781803377421



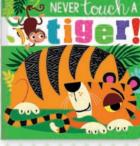




9781789478877



9781789478891



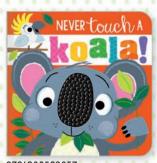
9781803374529













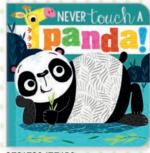






9781803371641









9781800580800 Box set inc. 4 x 12 pp BB with textured silicone touches throughout 12.2 x 12.6 x 1.2 in  $(309 \times 320 \times 30 \text{ mm})$ \$27.99 U.S.

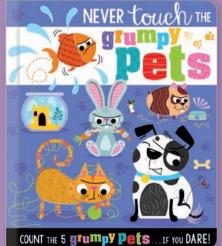


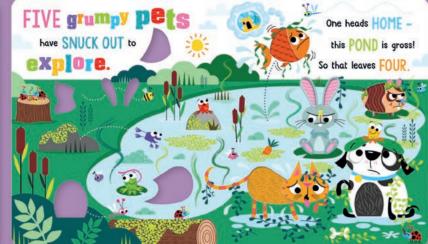




#### Never Touch the Grumpy Pets 0+

The pets have snuck out to explore for the day, but they soon realize there's no place like home! Practice counting down from five as the silicone touches disappear and the animals head home one by one.







Available April Stuart Lynch 9781805446262

14 pp cased BB with 5 textured silicone touches die-cut through to the cover  $8.3 \times 6.9 \times 0.5$  in (210 × 176 × 13 mm) \$9.99 U.S. / \$11.99 CAN





#### Never Touch a Dinosaur Gift Box (3+)

Have fun with the Never Touch dinosaurs in this roar-some gift set! Includes two touch-and-feel board books and three jigsaw puzzles, all with bumpy silicone touches to explore.





\$30.00 U.S. / \$35.00 CAN











#### Never Touch 0+



Never touch, look for, follow, feed, or squish these characters! Count down from five, trace finger trails, explore silicone touches, and more in these playful books, with fun illustrations by Stuart Lynch.



9781803379791













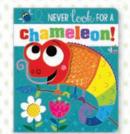




9781803372600



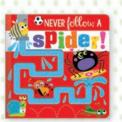
14 pp cased BB with 5 textured silicone touches die-cut through to the cover  $8.3 \times 6.9 \times 0.5$  in  $(210 \times 176 \times 13 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN



9781789477061

9781800581296 12 pp cased BB with die-cut holes and textured silicone touches throughout 8.3 x 6.9 x 0.5 in





9781800581302 silicone touches on the cover and touch-and-feel trails throughout  $7.3 \times 7.3 \times 0.8$  in \$9.99 U.S. / \$11.99 CAN





9781800581319 12 pp cased BB with a textured silicone touch die-cut through to the cover  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 20 mm)





9781800581326 12 pp cased BB with a squishy touch die-cut through to the cover (186 x 186 x 20 mm) \$9.99 U.S. / \$11.99 CAN





## Never Touch a Pop-up... 3+

Meet the busy dinosaurs and ocean creatures, and watch as they pop out of these books . . . if you dare! Turn each page to see the 3-D characters surf, cook, and POP to life. This playful format is an exciting addition to our well-loved Never Touch range.

dinosaur

16 pp CB with a textured silicone touch on the cover and pop-ups throughout  $9.9 \times 8.2 \times 0.8$  in (252 x 209 x 20 mm) \$14.99 U.S. / \$16.99 CAN

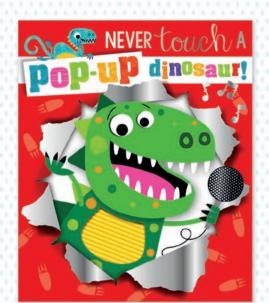
Stuart Lynch

the EARTH to QUAKE.

**AMAZING** 

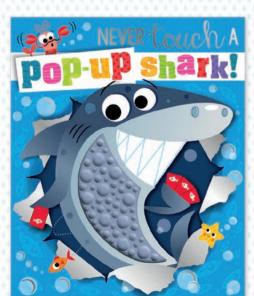
POP-UP

PAGES

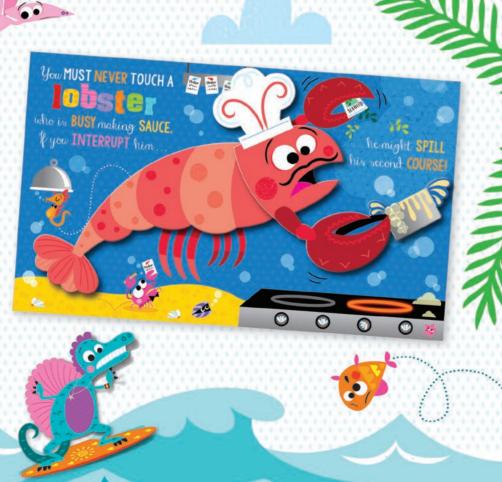






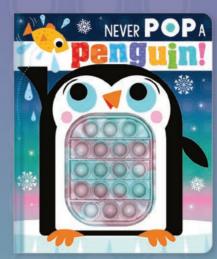






#### Never Pop a Penguin! 0+

Have fun pressing the colorful silicone poppers as you meet the winter animals. With icy illustrations and funny rhymes, this tactile book is perfect for engaging little ones and developing hand-eye coordination.





FIDGET

POPPER













#### Also available:



\$10.99 U.S. / \$12.99 CAN





\$9.99 U.S. / \$11.99 CAN







### 10 Funny Fish (3+) (NEW)

Practice counting down from ten with the funny fish! This busy board book has ten fish-shaped blisters that disappear one by one at the turn of each page. From searching for treasure to performing in a show, there are plenty of playful adventures to discover.









Available January 24 pp cased BB with 10 PVC touches die-cut through to the cover  $8.3 \times 8.3 \times 0.6$  in  $(210 \times 210 \times 15 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN

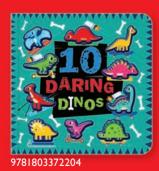




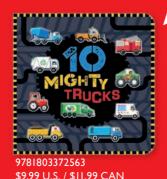
#### Also available:













#### Squish 'n' Squeeze Bunny! 3+

Join Bunny on a springtime search-and-find adventure! This sweet book has a bunny-shaped squishy cut through to the cover and engaging rhymes to keep little ones entertained throughout.











#### Also Available:





RD









9781789478525 \$8.99 U.S. / \$10.99 CAN



#### Don't Look Inside Ot

Do you dare to look inside? These hilarious books have die-cut flaps and furry creatures throughout, creating a tactile reading experience that children will love.



12 pp cased BB with die-cut flaps and touches throughout  $7.3 \times 7.3 \times 0.8$  in  $(186 \times 186 \times 20 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN



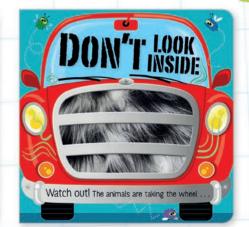






9781789473698





9781800582668





Join the nocturnal animals on a counting adventure! Featuring giant googly eyes and shiny foil, this playful book uses simple search-and-find activities to introduce numbers from one to five.



What can you see?



Jess Moorhouse 9781803377483 12 pp BB with a touch, googly eyes die-cut through to the cover, and foil throughout  $7.1 \times 7.1 \times 0.6$  in  $(180 \times 180 \times 14 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN









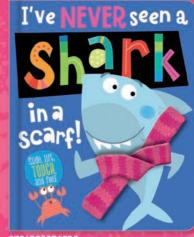


#### I've Never Seen a ... 0+

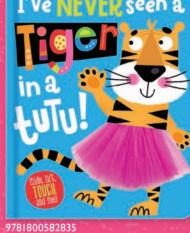
... have you? Slide, lift, touch, and feel your way through these hilarious board books of silly animals! From playful sliders to a giant flap, there's plenty to keep little ones entertained.



10 pp cased BB with a variety of novelties  $8.3 \times 6.7 \times 0.8$  in  $(210 \times 170 \times 19 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN





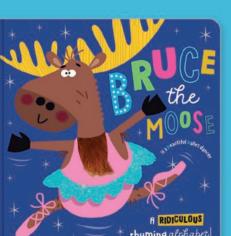






#### Bruce the Moose 0+

Meet Anita the cheetah, Bruce the moose, and their funny friends in this hilarious animal ABC! Children will love exploring the touches as they discover the alphabet of silly animals and their jobs.



Edward Miller

9781803378671

 $8.7 \times 8.7 \times 0.8$  in

 $(222 \times 222 \times 20 \text{ mm})$ 

\$12.99 U.S. / \$15.99 CAN



#### Also available:

**TOUCHES** 





touches throughout \$12.99 U.S. / \$14.99 CAN

## Buzzy Bee 0+

Follow little Buzzy Bee as she buzzes home for tea! Look out for muddy pigs, happy frogs, and more in this search-and-find book, with an adorable plush bee and a green microfiber cover.





9781803372167 12 pp padded BB with a plush character on a touch-and-feel cover  $7.7 \times 7.7 \times 1.6$  in (195 x 195 x 40 mm) \$14.99 U.S. / \$16.99 CAN

#### That's My Nose! said Bear 0+

The cheeky woodland animals keep borrowing Bear's nose! This innovative book features googly eyes and a furry-flap nose that attaches to Velcro areas inside.



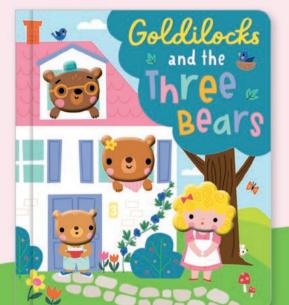




Vanja Kragulj 9781803371566 12 pp shaped BB with googly eyes, a touch-and-feel flap, and Velcro patches throughout  $7.9 \times 7.1 \times 0.4$  in  $(200 \times 180 \times 11 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

#### Goldilocks and the Three Bears 0+

Revisit the classic tale of Goldilocks and the Three Bears in this adorable book. Little ones will love feeling the squishy silicone heads and watching as they disappear.







#### Also available:



9781803378473 14 pp cased BB with 5 silicone heads die-cut through to the cover



## Novelty Tabs 0+

Discover the noisy dinosaur kingdom and busy vehicles in these engaging, tactile books. Little ones will love using the shaped touch-and-feel tabs to turn the pages and learn more about each dinosaur or mega-machine.



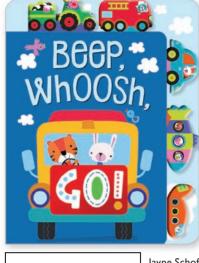


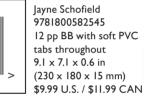
 $9.1 \times 7.1 \times 0.5$  in

 $(230 \times 180 \times 13 \text{ mm})$ 

\$9.99 U.S. / \$11.99 CAN







COLORFUI

**ACETATE** 

WINDOWS

AND-FEE





Roll, rattle, and explore the pages of these playful stroller books. Vroom and whoosh with the noisy vehicles, then baa and woof with the friendly farm animals as little ones enjoy the sensory spines.















9781803376141 12 pp BB with a rattle attached to the spine and a Velcro fastener

ROLLERS

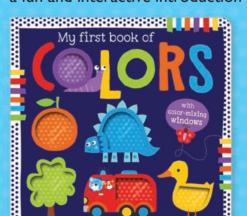




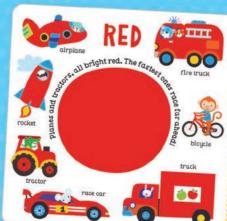


#### My First Book of Colors 0+

What do you get when you mix the colors of the rainbow? Turn the clever pages in this book to combine the colorful acetate windows and find out! This creative format offers a fun and interactive introduction to first colors.

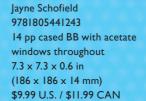


















play pieces 9.5 x 8.4 x 0.4 in PLAY (240 x 214 x 10 mm) \$12.99 U.S. / \$14.99 CAN

12 pp BB with sticky

Meet the busy builders and magical friends in these interactive books. Read fun rhymes and customize your own construction site or spellbinding kingdom with the easy-peel sticky play pieces.



Stuart Lynch 9781803371535











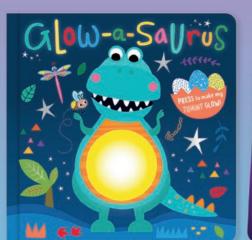
# **PIECES**



Playful Glow-a-saurus loves chasing flies . . . until Flo the firefly ends up in his tummy! Join Glow and Flo in this adorable story, with a flashing light button that brings every page to life.

















#### Mommy's Rainbow Love 010



Discover the colors of the rainbow with the mommy and baby rabbits in this adorable heart-shaped book, with soft felt-and-card pages.







Shannon Hays 9781803375151 12 pp shaped BB with colorful felt between die-cut card pages  $7.3 \times 7.3 \times 0.8$  in  $(185 \times 185 \times 20 \text{ mm})$ \$7.99 U.S / \$9.99 CAN

## Peekaboo! Mommy and Me 0+

Read the rhymes and then use the fold-out mirror to copy the actions of the loving animal families inside!





9781789471779 \$4.99 U.S. / \$6.99 CAN





Hayley Kershaw



Also Available: \$9.99 U.S. / \$11.99 CAN







Hayley Kershaw 9781788436571





Shannon Hays 9781789477436



Stuart Lynch 9781789471755



#### Little Stars 0+

Discover magical creatures, busy dinos, and more in our adorable Little Stars range! Perfect for developing early-learning skills, these interactive books feature playful touches, sweet rhymes, and cute illustrations by Scott Barker.





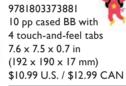


9781803373782
12 pp cased BB with a handle and touches throughout
6.2 x 5.1 x 0.8 in
(158 x 129 x 19 mm)
\$7.99 U.S. / \$9.99 CAN

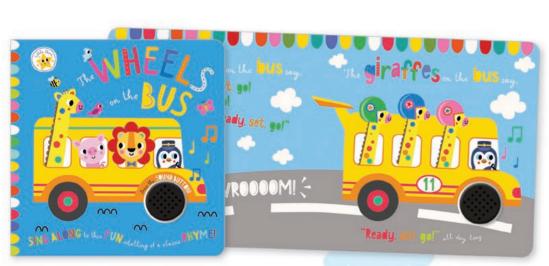


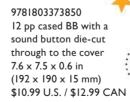






















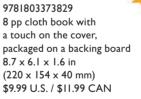










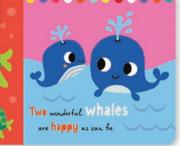














Developed in collaboration with an educational specialist, this interactive book encourages a first conversation about skin color. With a wheel to spin, a skin-color rainbow to add your color to, and simple questions throughout, there's plenty to explore.













Meet the daring dinosaurs, count to ten with Buzzy Bee,

and discover colors with Bunny in this beautiful series.

to hold as they follow along with the rhyming text.

The shaped, felt-edged pages are perfect for little hands

Heartfelt 0+





12 pp shaped BB with

colorful felt between

die-cut card pages

 $(185 \times 185 \times 19 \text{ mm})$ 

\$7.99 U.S. / \$9.99 CAN

 $7.3 \times 7.3 \times 0.8$  in

The Bunnicorn 0+

Bunnicorn wants to make a rainbow, but she

doesn't know how! Clap, nod, and twirl with

book, with touches to explore throughout.

her as she looks for the answer in this magical

12 pp cased BB with

 $(210 \times 176 \times 15 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

Edward Miller 9781803374734 12 pp BB with a wheel on the cover  $8 \times 8 \times 0.7$  in (203 x 203 x 19 mm) \$7.99 U.S. / \$9.99 CAN

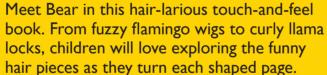








## Bear Style! 0+





\$9.99 U.S. / \$11.99 CAN

## Nursery-Rhyme Mash-Ups 0+

Laugh along with these hilarious stories, as well-loved nursery rhymes are twisted together! Follow Rabbit as she tries to reach the little star by climbing Humpty Dumpty's wall, then watch as the old lady swallows a fly, Bo Peep's sheep, and many other nursery-rhyme friends!













 $8.3 \times 6.9 \times 0.5$  in  $(210 \times 176 \times 13 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN









## Love Bug (3+)

Love Bug wants a hug! This sweet book is full of witty wordplay and has a squishy heart cut through to the cover.



\$9.99 U.S. / \$11.99 CAN



#### Butt Out! 3+



Can Hyena learn to butt out? Children will love squishing the wild animal butts in this hilarious rhyming book.



Stuart Lynch 9781788439879

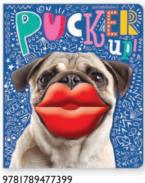
14 pp cased BB with a squishy touch die-cut through to the cover  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 20 mm) \$9.99 U.S. / \$11.99 CAN



#### Pucker Up! 3+



Pucker up with the animals in this funny book, complete with hilarious squishy lips!



14 pp cased BB with a squishy touch die-cut through to the cover 8.3 x 6.9 x 0.8 in

 $(210 \times 176 \times 20 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





Pig thinks everyone should be like him! Squish each animal's snout in this funny book as they try to be more like pig.



9781800582712

14 pp cased BB with a squishy touch die-cut through to the cover  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 20 mm) \$9.99 U.S. / \$11.99 CAN





Get ready to squeak, eek, pop, and chop in this fast-paced book of noisy words, with a fun squeaker on the cover!





#### The Pop Pets 0+

The Pop Pets are a funny group

who clap, drum, zoom, and pop wherever they go!



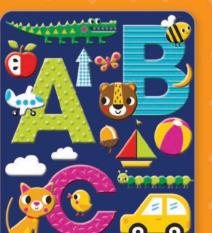
9781800582774 12 pp BB with noisy poppers throughout 8.3 x 6.9 x 0.8 in (210 x 176 x 20 mm) \$9.99 U.S. / \$11.99 CAN







Introduce the alphabet and counting with these amazing books, complete with bumpy silicone covers. Each busy page is packed full of fun things to find and flaps to lift.





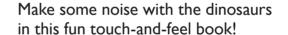


Scott Barker 12 pp BB with a soft PVC cover and flaps throughout  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 15 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN





#### Make Some Noise 1+







less Moorhouse 9781800583146 12 pp EVA BB with noisy novelties throughout  $9.1 \times 6.7 \times 1$  in  $(230 \times 170 \times 25 \text{ mm})$ 

\$10.99 U.S. / \$12.99 CAN





## Who Did That? 0+

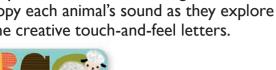
Can you help the animals solve a stinky jungle mystery in this hilarious rhyming tale?



 $9.3 \times 7.3 \times 0.6$  in  $(236 \times 186 \times 15 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

#### Sensory Books 0+

Meet the noisy animals! Clever rhymes and playful illustrations encourage children to copy each animal's sound as they explore the creative touch-and-feel letters.











Stephanie Thannhauser

\$9.99 U.S. / \$11.99 CAN

 $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 20 mm)



## Yes, Baby! Baby Signing 0+

Step into a baby's world and learn how to sign 25 key words with step-by-step instructions and OR code animations.





Shannon Hays 9781800582859 26 pp BB  $8 \times 8 \times 0.5$  in  $(203 \times 203 \times 12 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

#### It's Not Fair! 0+

Life never feels fair when you're little. Share the ups and downs of toddler life in this light-hearted book, with die-cut felt mouths.



#### Let's Sort Shapes! (+)

With a sweet rhyme and a built-in shape sorter, this book offers a fun introduction to shapes.



#### Secret Kingdom: Fairy Doors 0+

Enter the Secret Kingdom and look for the magical creatures in this enchanting rhyming story.





Found It. Felt It!

**Counting Friends** 

Explore fuzzy felt areas as

you count to ten with the friendly woodland animals.

\$9.99 U.S. / \$11.99 CAN



#### Sensory Books 0+

Introduce colors, numbers, and sensory play with these interactive books. From Velcro tabs and finger trails to shakers and mirrors, there's plenty to delight your little one's senses!



 $(186 \times 186 \times 14 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





10 pp BB with a variety of novelties \$9.99 U.S. / \$11.99 CAN





9781789473650 10 pp BB with a variety (203 x 203 x 12 mm) \$9.99 U.S. / \$11.99 CAN







are the next big thing! Explore their glitzy, sparkly world in this glamorous touch-and-feel book.

Meet the

Divasaurs 0+

Dinosaurs are cool, but divasaurs



Stephanie Thannhauser; 9781803372587 12 pp cased BB with touches throughout 7.3 x 7.3 x 0.8 in (186 x 186 x 20 mm) \$9.99 U.S. / \$11.99 CAN





#### Puzzle Stix: Meet the Farm (3+)

Can you guess who is hiding on the farm today in this interactive puzzle book?



Jess Moorhouse; 9781800582521 12 pp BB with removable double-sided puzzle pieces throughout  $9.1 \times 6.7 \times 0.7$  in  $(230 \times 170 \times 17 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





123 0+









#### The Very Hungry Worry Monsters

The worry monsters always know how to comfort little ones! Lara Ede's beautifully illustrated series is perfect for helping children beat their worries, like dealing with separation, starting school, and other everyday fears.

with touches throughout  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 15 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

1. 9781789477412

2. 32 pp PB with a touch or eraser on the cover  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$6.99 U.S. / \$7.99 CAN

3. 36 pp CB 10.7 x 10.6 x 0.4 in  $(272 \times 268 \times 10 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN





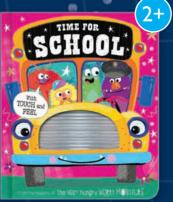




1. 9781800582644







1. 9781803374598























9781803371542 18 pp cased BB with a dial die-cut through to the cover  $9.3 \times 9.3 \times 0.5$  in (237 x 237 x 13 mm) \$9.99 U.S. / \$11.99 CAN



Turn to p60 & 61 for more Worry Monster titles.





Available March 9781803370620 54 pp PB pad inc. 10 pp stickers and 2 pp foil stickers  $11 \times 5.5 \times 0.4$  in  $(280 \times 140 \times 9 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN











9781803370019

84 pp wirobound book inc. 12 pp stickers, I sheet of puffy stickers, and a stacking crayon 9.4 x 7.1 x 0.6 in  $(240 \times 180 \times 15 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



# OARD

#### Felt Teeth Board Books (0+)

Children will love pretending to feed the characters in our popular felt teeth board book range. Each book features funny rhyming text and giant cut-through mouths.



12 pp cased BB with die-cut mouth holes and felt teeth throughout (186 x 186 x 20 mm) \$9.99 U.S. / \$11.99 CAN













Shannon Hays 9781788436397

WHO SWALLOWED A



9781788432306







## Two-Way Sequin Board Books 3+

You won't be able to resist touching the sparkly two-way sequins in these books! The playful characters and funny rhymes will keep little ones entertained throughout.

















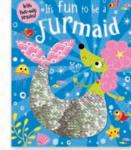




9781788434270







9781786929655



Stuart Lynch 12 pp cased BB with two-way sequin touches throughout  $8.3 \times 6.9 \times 0.8$  in  $(210 \times 176 \times 20 \text{ mm})$ 

#### I Love You Just the Way You Are! 0+



James Dillon 9781788434249





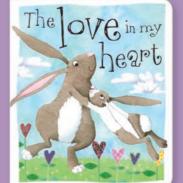
#### Love is the Greatest! 0+

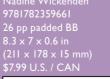






## The Love in My Heart 😶







#### Little Ted's Big Heart 0+



Nadine Wickenden 9781786928566 26 pp padded BB  $8.3 \times 7 \times 0.6$  in  $(211 \times 178 \times 15 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN







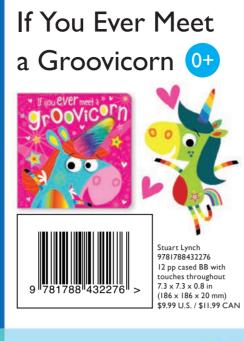


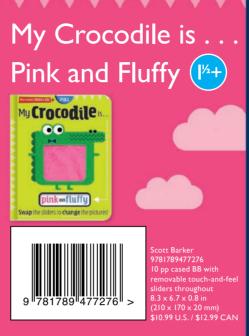


(240 x 228 x 20 mm)

\$12.99 U.S. / \$14.99 CAN







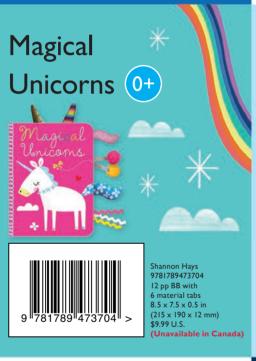


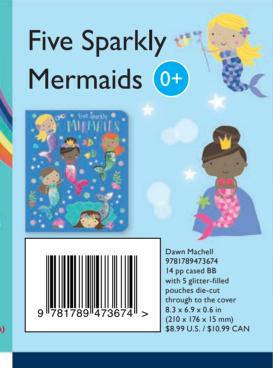


(186 x 186 x 20 mm)

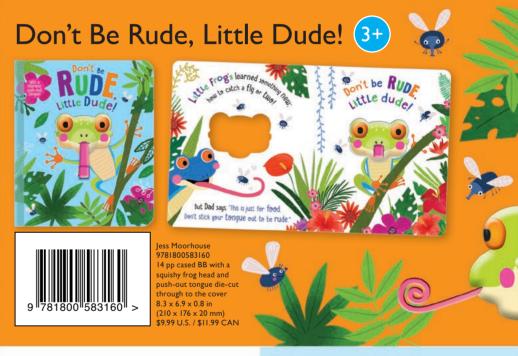
\$9.99 U.S. / \$11.99 CAN

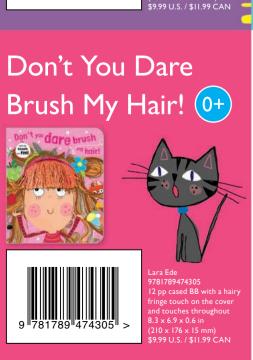






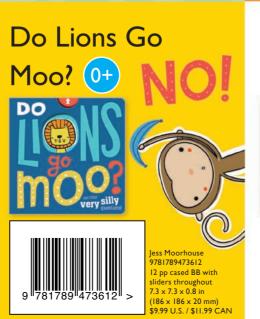


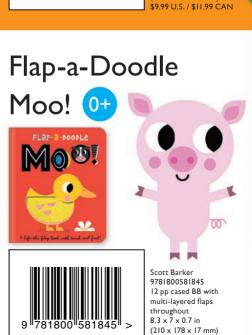












\$9.99 U.S. / \$11.99 CAN



#### Carry-Me Nursery Rhymes \cdots 🚜





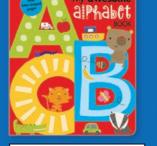


a handle and touches 6.1 x 5 x 0.8 in





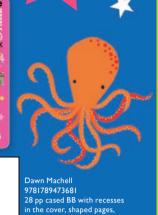
My Awesome 0+











12 pp cased BB with raised and recessed areas that fit into each other  $7.3 \times 7.3 \times 0.8$  in















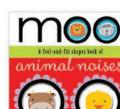


**Vr@@m** 







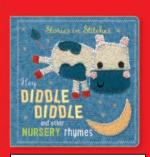








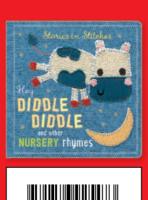
Stories in Stitches 0+















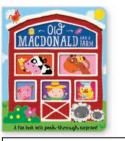








#### Old MacDonald Had a Farm 010



Lara Ede 9781786929044 12 pp cased BB with 9.5 x 8 x 0.7 in  $(240 \times 204 \times 18 \text{ mm})$ 

#### There Was an Old Lady 000





## Ten Little Teddy Bears O+







275 x 185 x 18 mm)

## I Can Count





Clare Fennell 9781788436502 14 pp cased BB with 10 pom-poms die-cut  $10.3 \times 7.3 \times 0.8$  in  $(261 \times 185 \times 20 \text{ mm})$ 

## Mr. Snail's Counting Trails 0+





 $3 \times 7.3 \times 0.6$  in 186 x 186 x 14 mm





9781788436526 14 pp cased BB with double gatefolds  $10.9 \times 6.1 \times 0.5$  in  $(277 \times 156 \times 13 \text{ mm})$ 

















spine and 16 counters 9.7 x 8.7 x 0.8 in

(246 x 220 x 20 mm) \$12.99 U.S. / \$14.99 CAN

## Funderpants! 0+





**Even Pirates** Poop! 0+





Stuart Lynch 9781783931132 12 pp BB with flaps, fold-out reward chart, and stickers 9.5 × 7.9 × 0.4 in (240 x 200 x 10 mm) \$9.99 U.S. / CAN

Tractors and Things That Go 0+





9781783932528 12 pp cased BB with raised and recessed areas 7.2 × 7.2 × 0.6 in (183 x 183 x 15 mm) \$6.99 U.S. / CAN

#### The Not-So-Scary Hairy Spider 0+





Stuart Lynch 9781788436083 12 pp cased BB with ouches throughout 9 x 5.6 x 0.6 in (228 x 143 x 15 mm) \$9.99 U.S. / \$11.99 CAN







Stuart Lynch 9781789470062 12 pp cased BB with foil nd embossing throughou 9.1 x 7.7 x 0.9 in (230 x 195 x 23 mm) \$10.99 U.S. / \$12.99 CAN

#### The Magic Purse 0+













PETITE BOUTIQUE







handle and touches

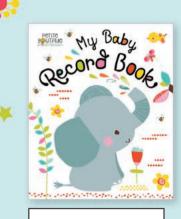
(158 x 126 x 20 mm)

\$6.99 U.S. / \$8.99 CAN

6.2 x 5 x 0.8 in











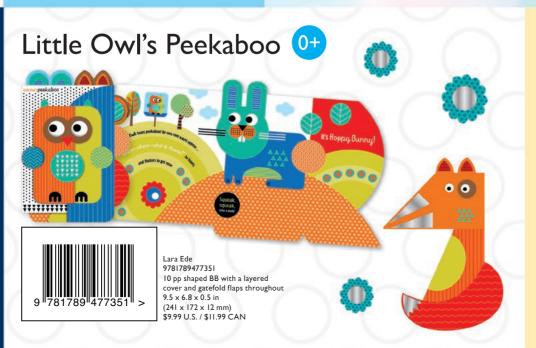
#### Bubble Buddies: Big Shark Little Shark 0+



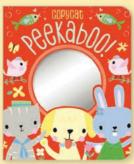




Clare Fennell 9781789470000 14 pp BB with bubble loating sea creatures and foil confetti 8 x 5.9 x 0.5 in (203 x 150 x 12 mm)













#### Who Goes Roar? 0+



9781788431491

8.3 x 8.3 x 0.6 in (210 x 210 x 15 mm)





9781788438360 14 pp BB with 5 shaped tabs  $7.1 \times 5.9 \times 0.5$  in  $(180 \times 150 \times 12 \text{ mm})$ \$3.99 U.S. (Unavailable in Canada)

#### Squish and Snugg: On the Go Plush 0+ PLUSH

With a handy clip to attach to strollers and car seats, these perfectly portable additions to our Squish and Snugg range are sure to keep little hands entertained.





PERFECT FOR ON THE GO

Available January Plush character with a clip and teether, packaged

### Squish and Snugg: Plush 🕕 🔛

stimulating experience and provide a lasting huggable friend.

This cuddly crew boasts a variety of engaging features, with mixed textures, colorful patterns, and ribbon tags to offer a

HUGGABLE FRIEND

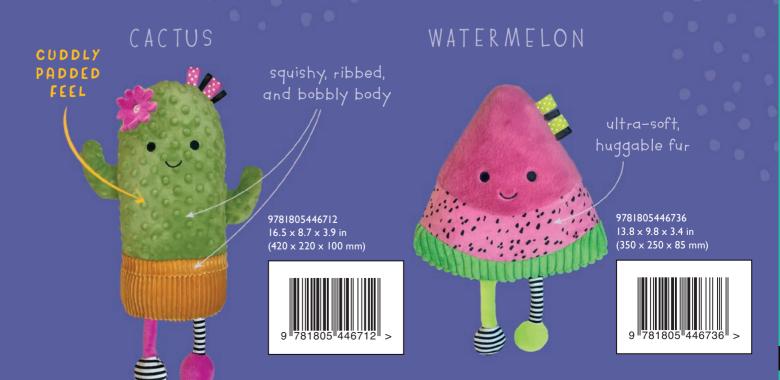
Available January Plush character with swing tag \$12.99 U.S. / \$15.99 CAN

on a backing board 11.4 x 5.3 x 2.8 in  $(290 \times 135 \times 70 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN





#### APPLE AVOCADO silky-smooth and ridged ribbons soft, ridged tummy 9781805446729 14.2 × 7.1 × 5.5 in 9781805446743 12.2 x 10.6 x 4.3 in $(360 \times 180 \times 140 \text{ mm})$ $(310 \times 270 \times 110 \text{ mm})$

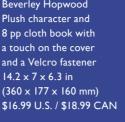




Enrich playtime with these sweet books and cuddly companions. Turn each soft page to join in the animals' fun, then enjoy snuggling up to your new furry friend.

and a Velcro fastener  $14.2 \times 7 \times 6.3$  in (360 x 177 x 160 mm)

Available March







9781805446835







9781805446828



#### Fun Cloth Books 0+

Meet lots of fun friends in these adorable cloth books. Little hands will love exploring the crinkly covers and touch-andfeel tabs on every page. Lightweight and portable, these interactive books are perfect for adventures on-the-go.



8 pp cloth book with material tabs and a Velcro fastener, packaged on a backing board  $10.2 \times 7.1 \times 1.4$  in (260 x 180 x 35 mm) \$14.99 U.S. / \$17.99 CAN





UNICORN FUN





OCEAN FUN





DINO FUN





#### My First Sensory Bunny & Blankie Gift Set 0+

Cuddle up with two new friends in this sweet gift set, containing a soft bunny blankie and plush toy.





9781803372150 plush and blankie  $8.7 \times 7.9 \times 3.2$  in

 $(220 \times 200 \times 80 \text{ mm})$ \$21.99 U.S. / \$23.99 CAN



#### Cloth Books 0+



With a variety of textures to grip and squeeze, surprise crinkles to stimulate hearing, and hand puppets to spark the imagination, these interactive soft books are perfect for enjoying at playtime!



8 pp cloth book with touch-and-feel and a Velcro fastener, packaged on a backing board  $8.7 \times 6.7 \times 1.4$  in  $(220 \times 170 \times 35 \text{ mm})$ 













SHARK PUPPET







LION PUPPET







#### Heartfelt: In the Beginning 0+



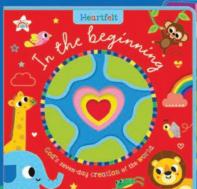




Scott Barker; 9781803372761 12 pp BB with colorful felt between die-cut card pages  $9.3 \times 9.3 \times 0.8$  in  $(235 \times 235 \times 20 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN



Travel back to the very beginning, and discover God's seven-day creation story. Read the sweet rhymes and explore the soft felt-and-card pages together.







#### God and Me 41



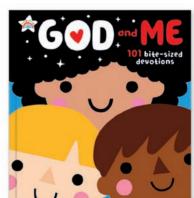








Using familiar childhood situations, devotions, prayers, and short Bible passages, this book encourages children to discover more about their relationship with God.



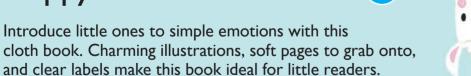




9781803373973 108 pp padded CB 9.1 x 8.7 x 0.6 in (232 x 222 x 16 mm) \$12.99 U.S. / \$14.99 CAN



#### Happy Llama Cloth Book 0+











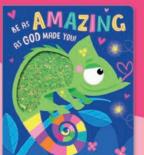
9781788436489 8 pp cloth book with a patch embroidered on the cover, packaged inside a popper bag

 $6.9 \times 6.1 \times 1.4$  in  $(175 \times 155 \times 35 \text{ mm})$ \$9.99 U.S. (Unavailable in Canada)



#### Be As Amazing As God Made You! 0+

Whether you're fabulous like a flamingo or chilled like a sloth, be proud of who you are because that's how God made you! Children will love exploring the textured touches in this book, as the sweet rhymes and inspiring scripture encourage them to believe in themselves.











ames Dillon; 9781800586246 12 pp cased BB with  $8.3 \times 6.9 \times 0.8$  in  $(210 \times 176 \times 20 \text{ mm})$ \$10.99 U.S.



#### Jonah and the Big Fish and Other Favorite Bible Stories 3+

Introduce a selection of well-known Bible Stories with this vibrant picture book. Little ones will love the magical pouch on the cover, filled with liquid and shiny confetti!



confetti pouch on the cover

\$10.99 U.S. / \$12.99 CAN

9.1 x 9.1 x 0.4 in

(232 x 232 x 9 mm)

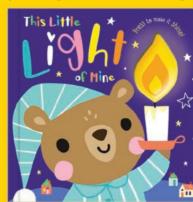








Sing along to the well-known song in this inspirational book, with a flashing light throughout. Children will love bringing the book to life by pressing the button and lighting up every page!





9781803372860 12 pp cased BB with flashing light die-cut  $7.3 \times 7.3 \times 0.7$  in (186 x 186 x 17 mm)

#### **Busy Windows:** Bible Stories 01

Children will love using the shaped pages and fun activities to engage with the Bible stories in this charming book.

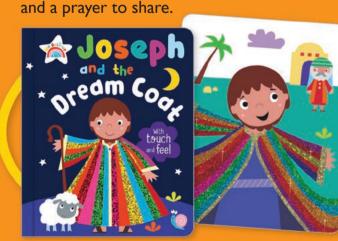




9781789478778 12 pp shaped BB with die-cut handle  $8.4 \times 7.1 \times 0.7$  in  $(213 \times 180 \times 17 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

# Joseph and the

Dream Coat 0+ Discover Joseph's story in this sweet book, with a carry-handle attached to the spine, touches to explore,





layne Schofield 12 pp padded BB with a handle and touches throughout  $6.2 \times 5 \times 0.8$  in  $(158 \times 126 \times 20 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN



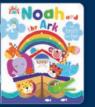


But God made sure he didn't drown.

\$7.99 U.S. / \$9.99 CAN











\$7.99 U.S. / \$9.99 CAN





#### He's Got the Whole World in His Hands 0+

Clap your hands, spin around, and sing along with God's wonderful creations in this playful book, inspired by the well-known song.

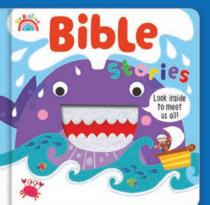




less Moorhouse 9781800582477 12 pp BB with die-cuts throughout  $8 \times 8 \times 0.8$  in  $(203 \times 203 \times 19 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

#### Bible Stories 0+

Feel each character's soft felt teeth as you hiss, roar, and chomp your way through these Bible stories! This playful book offers a fun introduction to the stories of Daniel and the Lions, Jonah and the Whale, and more.



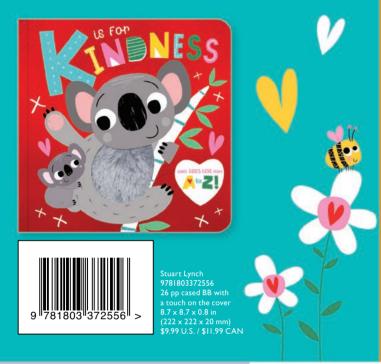




Jayne Schofield 9781800582484 12 pp cased BB with die-cut mouth holes and elt teeth throughout  $7.3 \times 7.3 \times 0.8$  in  $(186 \times 186 \times 20 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

#### K is for Kindness (0+)

Share God's love from A to Z with this alphabet of positivity! Discover adorable animals, admirable attributes, heartwarming scripture, and a sweet prayer to share.



#### Jesus and Me 3+

Explore twenty important themes in this devotional book, including sweet rhymes, prayers, questions to encourage further discussion, and suggested sections of the Bible to read together.



## Carry-Me Bible Books 0+

9781848799950

\$6.99 U.S. / CAN

COD'S Unbelievable made the stingray

with his LONG TAIL?

CREATURES Who gave him such a

Enjoy well-known Bible stories in this padded carry-me format, perfect for little hands to hold.





God's Unbelievable Underwater Creatures 0+

illustrations and soft silicone touches, this is the perfect introduction to God's creations.

Dive in and meet God's spectacular sea creatures in this rhyming book. With bright



\$6.99 U.S. / CAN



\$6.99 U.S. / CAN





Stuart Lynch

9781803374628

 $7.3 \times 7.3 \times 0.8$  in  $(186 \times 186 \times 19 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN

Lara Ede

 $6.2 \times 5 \times 0.9$  in (158 x 126 x 22 mm)

9781782355625

22 pp padded BB with handle

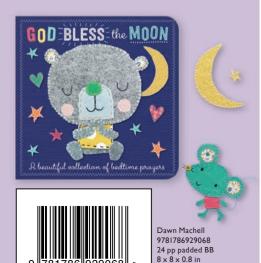
\$8.99 U.S. / \$10.99 CAN

10 pp cased BB with textured

silicone touches throughout

#### **God Bless** the Moon 0+

This delightful collection of bedtime prayers is a wonderful way to introduce your child to God, and bond with them before bed.



#### My Pretty Pink Bible Sticker





With over 300 stickers and a cut-through handle, this fun activity book encourages children to interact with famous Bible stories.









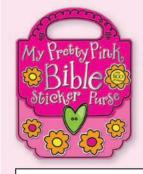


781789472899 48 pp PB inc. 4 pp card and 12 pp stickers 11 x 8.5 x 0.2 in

## My Pretty Pink Bible Sticker



With over 500 stickers and a cut-through handle, this fabulous activity book helps children learn all about the Bible.







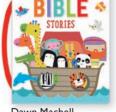
56 pp PB inc. 16 pp stickers 11 x 8.5 x 0.2 in



\$6.99 U.S. / CAN

9781782355618





9781783939695



9781786924438



Dawn Machell; 9781786924445 \$6.99 U.S. / \$8.99 CAN





#### God's Creatures Great and Small 0+

Meet some of God's amazing creatures and enjoy exploring the bumpy silicone touches in this fun take on the well-loved hymn.

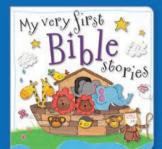




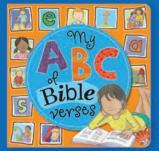


### Inspirational Board Books 0+

Explore well-known Bible stories, prayers, and inspirational themes in these padded board books, perfect for reading together.



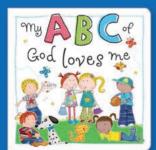






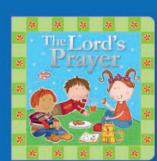






9781848797802; 28 pp









Dawn Machell; 9781783939701 24 pp; \$10.99 CAN

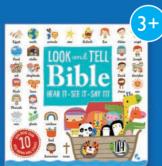




26 pp padded BB 9.3 x 9.3 x 0.8 in (236 x 236 x 20 mm) \$9.99 U.S. / CAN









#### Amazing Snakes 4+ (NEW)









Discover the world of snakes in this exciting nonfiction book, with a confetti pouch on the cover. It introduces budding nature explorers to fang-tastic facts, bold photographs, and helpful diagrams.





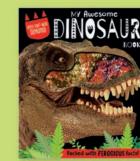








My Awesome ... 3+













6 pp CB with two-way



#### Make Believe Games 3+1

no! maker

The colorful, quirky illustrations, chunky play pieces, and easy-to-follow instructions make these super-fun games the perfect interactive entertainment for children.



**Emily Spikings** Box set inc. game pieces and an instruction booklet  $7.7 \times 7.7 \times 2$  in  $(195 \times 195 \times 50 \text{ mm})$ \$14.99 U.S. / \$16.99 CAN

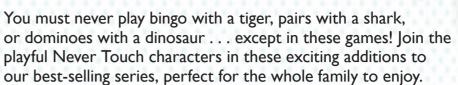






Box set with a textured silicone touch inc. game pieces and an instruction booklet  $7.7 \times 7.7 \times 2$  in  $(195 \times 195 \times 50 \text{ mm})$ \$14.99 U.S. / \$16.99 CAN

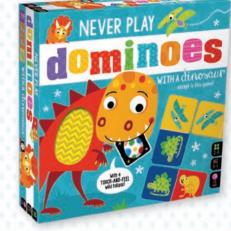
Stuart Lynch























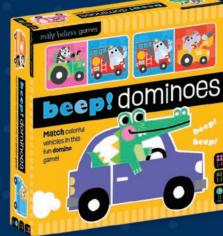


9781803371078









9781803371047





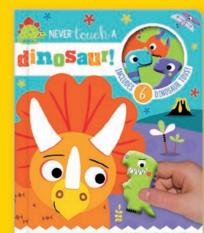
Stuart Lynch; 9781803373225





### Read and Play 3+

Children will love acting out the stories with the figures and playmat as they read through these playful interactive books.



BRING STORY TIME TO LIFE WITH THIS BOOK AND PLAY MAT SET!









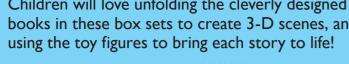
Box set with acetate window cover inc. 6 toy figurines, a fold-out play mat, and a 12 pp BB Box:  $10 \times 7.9 \times 1.6$  in  $(254 \times 201 \times 40 \text{ mm})$ Book: 10 x 7.6 in (254 x 193 mm) Playmat:  $23.6 \times 35.4$  in  $(600 \times 900 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN





#### Playhouse Box Sets 3+

Children will love unfolding the cleverly designed books in these box sets to create 3-D scenes, and





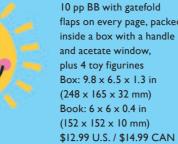
9781803374345





Clare Fennell 9781789470642







9781788436182





#### Make-and-Play Mega Jars 3+







9781803370132



9781803370125



Jar inc. games and crafts  $11 \times 5.7 \times 5.7$  in (280 x 145 x 145 mm)

#### Color Your Own Super-Cute Unicorn Squishy (3+)

This amazing box set comes with your very own unicorn squishy to color, as well as colored pens and a sweet coloring book.





#### Never Touch a Panda Jigsaw 1944

Meet the animal athletes in this touch-and-feel jigsaw set. With bumpy silicone jigsaw pieces and a wild animal board book, there's plenty of fun to be had!



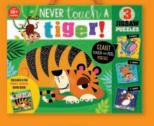
9781805447429

Box set inc. 3 jigsaws with textured silicone touches and a 10 pp BB  $8.5 \times 11 \times 2.6$  in (215 x 280 x 65 mm) \$14.99 U.S. / \$16.99 CAN





Also available:









#### Touch and Play Jigsaw: Sharks 3+

This shark-packed jigsaw is brought to life with glow-in-the-dark pieces that little hands will love to explore.











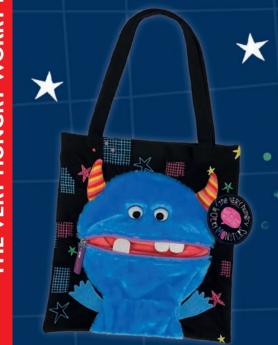
#### The Very Hungry Worry Monsters 🕕 🚌





The Worry Monsters are back, and they're ready to gobble up your worries! Featuring soft plush toys, an adorable tote bag, and a very furry journal, the latest additions to Lara Ede's beautifully illustrated series are sure to offer comfort wherever you go.







Available January 9781803370637 Tote bag with a zip-up mouth pocket  $11.8 \times 10.6 \times 0.6$  in  $(300 \times 270 \times 15 \text{ mm})$ \$14.99 U.S. / \$16.99 CAN





Available January 9781803370613 160 pp padded CB with a faux-fur cover and a zip-up mouth pocket  $10 \times 7.5 \times 1.4$  in (255 x 190 x 35 mm) \$12.99 U.S. / \$14.99 CAN





Available January 9781803376714 Plush character with a zip-up mouth pocket  $11.8 \times 7.5 \times 5.5$  in  $(300 \times 190 \times 140 \text{ mm})$ \$19.99 U.S. / \$24.99 CAN



Available March 9781805446811 Plush character  $7.9 \times 5.5 \times 3.5$  in  $(200 \times 140 \times 90 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN



Available March 9781803370606 Box set inc. 28-piece jigsaw with QR code 10.2 x 11.4 x 2 in  $(258 \times 290 \times 50 \text{ mm})$ \$15.99 U.S. / \$17.99 CAN





I. Box set inc. plush and 32 pp PB with a touch on the cover 10.2 x 8.5 x 3.9 in  $(260 \times 215 \times 100 \text{ mm})$ \$14.99 U.S. / \$16.99 CAN

2. Plush character on a backing board  $13.8 \times 8.3 \times 3.5$  in  $(350 \times 210 \times 90 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN













Available March 9781805444558 Box set inc. 48 game tiles and 3 press-out models 10.2 x 11.4 x 2 in  $(258 \times 290 \times 50 \text{ mm})$ \$15.99 U.S. / \$17.99 CAN



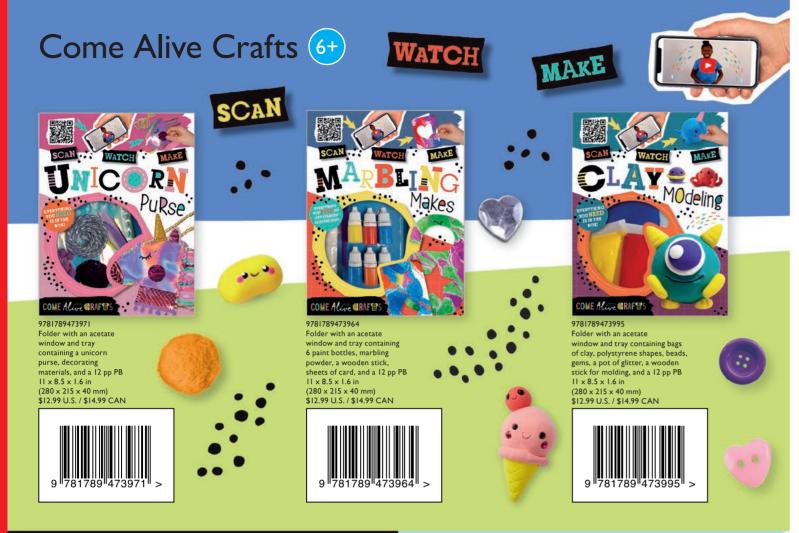
Turn to p34 & 35 for the Worry Monster books.





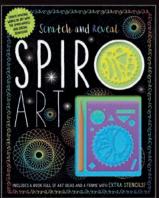


HUNGRY WORRY MONST





This sparkling box set contains everything you need to scratch and reveal beautiful works of art! The handy folder format is perfect for creating on the go.







## Magical Unicorn Activity Kit 6+

This gorgeous craft set is perfect for creative kids. Inside, readers will find a stencil featuring unicorns, rainbows, and more pretty shapes.







Mark McKeown
9781788436175
Cased folder with 36 pp book,
stencil, stamper, foil and glitte
stickers, and mini pom-poms
11.4 x 9.1 x 1.4 in
(290 x 230 x 35 mm)
\$16.99 U.S. / CAN

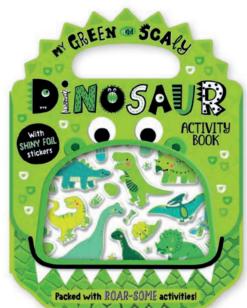
## My Green and Scaly Dinosaur Activity Book 41





SHINY FOIL STICKERS

Carry a wild world of dinosaurs wherever you go with this claw-some activity book! Featuring a useful handle, fierce card press-outs, and fun shiny stickers.





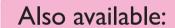








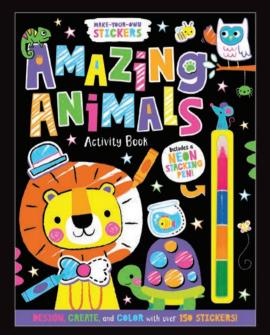






# Make-Your-Own Stickers: Amazing Animals 4+

Design, create, and color your own stickers as you join the incredible creatures in this hilarious activity book! Includes artistic activities, customizable stickers, and a neon stacking pen.





STACKING



Available March
Charly Lane
9781805440260
64 pp PB inc. 24 pp
stickers and a stacking pen
inside a blister on the cover
II × 8.5 × 0.8 in
(280 × 215 × 21 mm)
\$9.99 U.S. / \$12.99 CAN



#### Sticky Notes: Cutiecorns 3+

Get creative with the cutiecorns in this adorable coloring book, packed full of magical creatures and scenes to color! With peel-off-and-stick pages to display your art on the fridge or around the home.









Available February
Danielle Mudd
9781805440215
126 pp PB pad inc. 6 pp stickers
and peel-off-and-stick pages
11 x 8.5 x 0.4 in (280 x 215 x 9 mm)
\$9.99 U.S. / \$12.99 CAN





#### Color Splash: Dinosaur Magic 3+

Join the dinosaurs and explore their roar-some world in this exciting interactive book! Use the refillable water pen to color and discover a magical surprise in every scene.









#### Also available:





## Sticky Notes: Things That Go 3+

Introduce little ones to mighty machines with this vroom-packed activity book! Use the six sticky-note pads to complete the vehicle puzzles and games, plus there are cool card press-outs to make.







Scott Barker

9781805444435

64 pp PB inc. 24 pp card and sticky pads inside a blister on the cover

11 x 8.5 x 0.5 in (280 x 215 x 13 mm)





STICKY

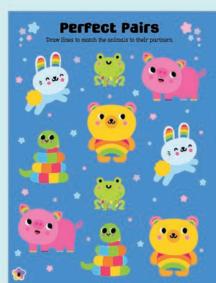
#### Googly-Eye Stickers 4+

Discover a magical multicolored land and dive into an ocean of activities in these fun-filled books, with cute card press-outs to create and googly-eye stickers to play with.



66 pp PB inc. 24 pp card and I sheet of googly-eye stickers II x 8.5 x 0.3 in  $(280 \times 215 \times 8 \text{ mm})$ \$9.99 U.S. / \$12.99 CAN





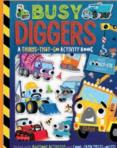














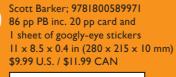




42 pp PB inc. 8 pp card and sheet of googly-eye stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 5 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN









#### Glow in the Dark: Dino Land 411

Stomp around Dino Land with this roar-some activity book, including fierce glow-in-the-dark puffy stickers and cool card press-outs to make and play with.



\* PREHISTORIC PATTERNS

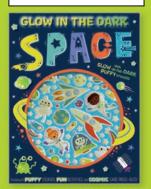




#### Also available:











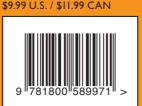
















\$9.99 U.S. / \$12.99 CAN

FEARLESS FLIGHT Follow the path that adds up to 10 to help the Pterodactyl reach its nest.



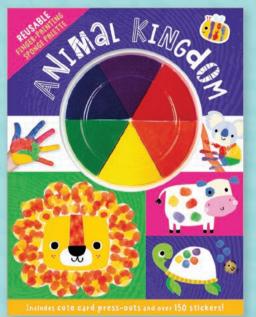






#### Finger-Painting Activity Book: Animal Kingdom 3+

With a six-color paint palette, engaging illustrations, and clear instructions, Animal Kingdom has everything kids need to create fantastic finger-painting pictures to be proud of.







FINGER-

**PAINTING** 

#### Cardboard Builder: On the Farm 4+

Create your own cardboard farm playset with this awesome book! Simply press out, build, and play with vehicles, buildings, farmers, and a whole host of fun farmyard animals.

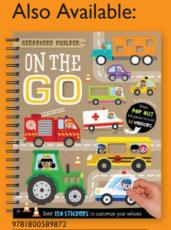














#### Balloon Stickers: Foodie Cuties 4+

Meet the foodie cuties in this snack-a-licious activity

creative card press-outs, and 3-D balloon stickers!

book, bursting with lovable characters, playful puzzles,

















Shannon Hays 9781803370811 66 pp PB inc. 24 pp card and balloon stickers inside 11 x 8.5 x 0.6 in (280 x 215 x 15 mm) \$9.99 U.S. / \$11.99 CAN









SEARCH AND FIND

#### Also Available:

























## Create and Play

Get creative with the colorful crayons or air-dry clay in each of these books. Then discover the fun activities, playful card press-outs, and sweet stickers inside!









66 pp PB inc. 20 pp card and

11 x 8.5 x 0.7 in (280 x 215 x 18 mm) \$10.99 U.S. / \$12.99 CAN

6 pp stickers







This puzzle-packed book is filled with magical characters, amazing activities, cute card press-outs, and enchanting shiny stickers.









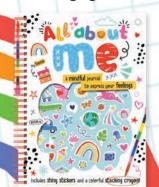


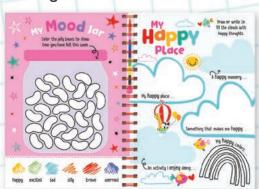


#### All About Me 61



Use the foiled stickers and stacking crayon to fill this mindful journal with ideas, plans, and doodles! Featuring fun prompts, this vibrant book is perfect for encouraging creative journaling.









84 pp wirobound book inc. 12 pp stickers, I sheet of foiled stickers, and a stacking crayon (240 x 180 x 15 mm)



#### Big Stickers For Little Hands 3+

Explore the alphabet, animals, vehicles, unicorns, and more in this awesome series, full of engaging activities, big stickers, and fun card press-outs.





Lara Ede, Shannon Hays, Stuart Lynch, Dawn Machell, and Véronique Petit 96 pp PB inc. 16 pp card and 16 pp stickers  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

















#### I Can Stick 3+

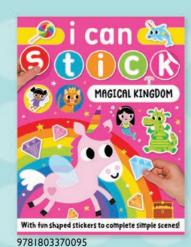
Using simple, shaped stickers and bold illustrations to reinforce children's shape awareness and hand-eye coordination, these books are perfect for little ones who are just starting to sticker.



96 pp PB inc. 32 pp stickers  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN









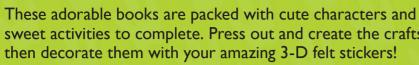






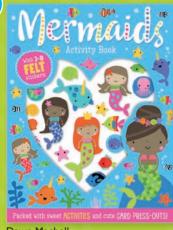


sweet activities to complete. Press out and create the crafts,





9781789473940











86 pp PB inc. 20 pp card

 $(280 \times 215 \times 10 \text{ mm})$ 

\$9.99 U.S. / \$11.99 CAN

and I sheet of

86 pp PB inc. 20 pp card and I sheet of felt stickers

 $11 \times 8.5 \times 0.4$  in

 $(280 \times 215 \times 10 \text{ mm})$ 

\$9.99 U.S. / \$11.99 CAN

# Never Touch Activity 3+

Join the Never Touch characters in these activity books. With stickers, card press-outs, bumpy silicone, and more, there's plenty of fun to be had!



72 pp PB inc. 12 pp card, 16 pp stickers, and a textured silicone touch on the cover  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN



9781789477917









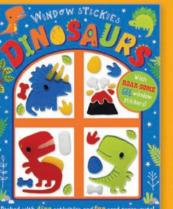






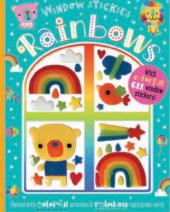
Window Stickies 4+

Discover wonderful worlds of dinosaurs, rainbows, unicorns, and sea creatures in these exciting activity books, with gel stickers to create fun scenes on your windows.



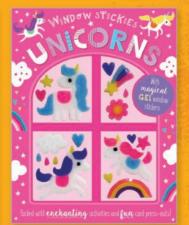
9781800589834





9781800581265





9781800584419







#### My Precious Planet 5+

From respecting nature to understanding the importance of our oceans, these activity books made from recycled paper show children what can be done to save our precious planet.





Scott Barker 96 pp PB inc. 16 pp card and 16 pp stickers  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





9781800581982











# Sticker Activity Purses 3+

Complete the amazing activities in these purse-shaped books, with stickers and cute card press-outs! Little ones will love the touch-and-feel front covers.



72 pp PB inc. 12 pp card and 16 pp stickers 11 x 8.5 x 0.4 in (280 x 215 x 10 mm)

\$9.99 U.S. / \$11.99 CAN

with foil and glitter



9781789470307 with a rainbow fur



9781789473933 with a two-way sequin patch on the cover



9781789476552 with foil and glitter on the cover



9781789476569 with a rainbow fur





48 pp PB inc. 4 pp card and I2 pp stickers \$6.99 U.S. / \$8.99 CAN

















96 pp PB inc. 16 pp stickers 11 x 8.5 x 0.4 in (280 x 215 x 10 mm) \$9.99 U.S. / \$10.99 CAN













Dawn Machell 48 pp PB inc. 4 pp card and 12 pp stickers 11 x 8.5 x 0.2 in (280 x 215 x 6 mm) \$6.99 U.S. / \$8.99 CAN

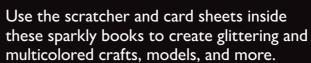


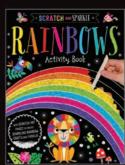
96 pp PB inc. 16 pp stickers 11 x 8.5 x 0.4 in (280 x 215 x 10 mm) \$9.99 U.S. / CAN















9781789470345

Lara Ede

Stuart Lynch 9781788436755



36 pp PB inc. 8 pp scratch-off sheets and a scratcher tool II  $\times$  8.5  $\times$  0.2 in  $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



9781789473919

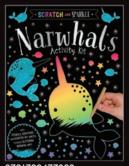




9781789477979





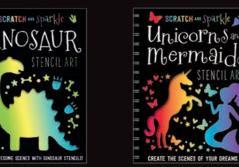


9781789477092



Dawn Machell Folder inc. 24 pp book, 6 scratch-off sheets, and a scratcher tool  $8.3 \times 6.3 \times 0.7$  in  $(210 \times 160 \times 18 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN





9781789470369









50 pp wirobound book inc. 15 scratch-off sheets, 3 stencil sheets, and a scratcher tool  $8.5 \times 7.1 \times 0.9$  in (215 x 180 x 23 mm) \$12.99 U.S. / \$14.99 CAN



# Puffy Stickers (3+)

These books and box sets are full of fantastic activities



86 pp PB inc. 20 pp card and I sheet of puffy stickers  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$10.99 CAN

and packed with puffy stickers to decorate with.



Lara Ede 9781786928603





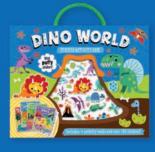








Lara Ede and Stuart Lynch









inc. 4 x 16 pp PB activity books, 4 sheets of stickers, and I sheet of puffy stickers  $8.3 \times 10.2 \times 0.9$  in  $(210 \times 260 \times 22 \text{ mm})$ 











#### Letters From Me 4+

Keep in touch with loved ones with this letter-writing stationery book. Includes tear-out letters that you can actually send!







9781800584433

 $11 \times 5.5 \times 0.4$  in

 $(280 \times 140 \times 9 \text{ mm})$ 

\$7.99 U.S. / \$9.99 CAN

54 pp shaped pad inc. 10 pp

stickers and 2 pp foil stickers



Solve puzzles, color magical scenes, and have fun sticking cute window gel stickers in this packed activity book.



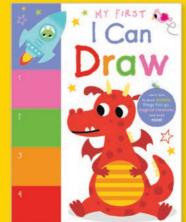




 $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

# My First I Can Draw 3+

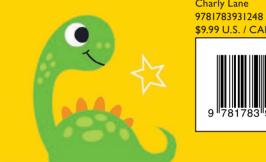
Children will love following the simple steps in these books to create amazing drawings, from dinosaurs and unicorns to things that go, and more!

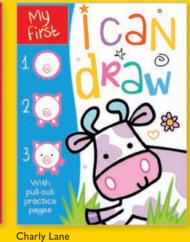


9781800581333

\$9.99 U.S. / \$11.99 CAN







 $11 \times 8.5 \times 0.4$  in

 $(280 \times 215 \times 10 \text{ mm})$ 

My Playtime Activity Books 44

Have fun completing word games, number puzzles, spot the difference, mazes, and more in these books filled with activities, press-outs, and stickers.





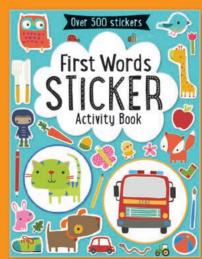




Charly Lane, Stuart Lynch, and Dawn Machell 96 pp PB inc. 16 pp card and 16 pp stickers  $11 \times 8.5 \times 0.4$  in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

# First Words Sticker Activity Book 3+

This book is full of simple, engaging activities designed to introduce children to their first words and concepts.





56 pp PB inc. 16 pp stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$7.99 CAN





# Shaped Sticker Books 319

16 pp stickers II x 8.5 x 0.3 in (280 x 215 x 8 mm) \$6.99 U.S. / \$7.99 CAN







48 pp PB inc. 4 pp card and 12 pp stickers 11 x 8.5 x 0.2 in  $(280 \times 215 \times 6 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



56 pp PB inc. 16 pp stickers

 $11 \times 8.5 \times 0.3$  in

 $(280 \times 215 \times 8 \text{ mm})$ \$6.99 U.S. / \$7.99 CAN

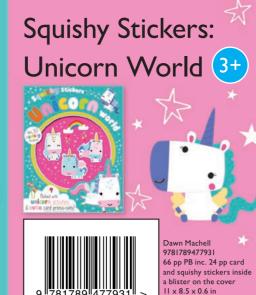




The Pink and

Powerfuls (5+)

86 pp PB inc. 20 pp card and I sheet I x 8.5 x 0.4 in \$9.99 U.S. / \$11.99 CAN



280 x 215 x 15 mm)

\$12.99 U.S. / \$14.99 CAN



9781848793927













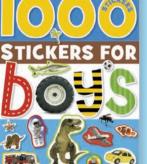








(280 x 215 x 20 mm) \$6.99 U.S. / \$8.99 CAN













Charly Lane 9781785983498 56 pp PB inc. 16 pp stickers and 3 letter-shaped erasers 11 x 8.5 x 0.4 in \$6.99 U.S. / \$7.99 CAN



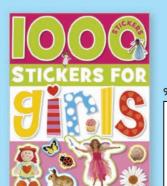














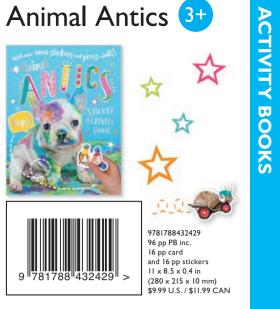
















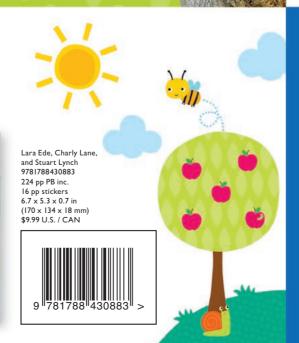




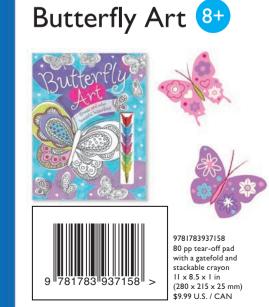
























(280 x 215 x 7 mm) \$6.99 U.S. / \$8.99 CAN



Coloring Pads (3+)















9781782358961 16 pp stickers 11 x 8.5 x 0.3 in  $(280 \times 215 \times 8 \text{ mm})$ \$6.99 U.S. / CAN





Dinosaur Math

781786920065 2 pp PB inc. 12 pp card and 12 pp stickers 11 x 8.5 x 0.4 in  $(280 \times 215 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN











2 pp stickers, and  $11 \times 8.5 \times 0.8$  in (280 x 215 x 20 mm \$12.99 U.S. / \$14.99 CAN











a blister on the cover 8 x 8 x 0.6 in







# It's a Unicorn Thing 8+

Share your thoughts in this unique unicorn writing pad and write about anything you want on the adorable shaped post-it notes.





Mark McKeown 9781788434294 PB folder inc. pads and post-its  $8.3 \times 6.3 \times 0.4$  in  $(210 \times 160 \times 10 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

# Mega Mash-up 8+



This mini book is packed with over 1,000 puzzles, jokes, guizzes, and more! Best of all, it's small enough to take with you wherever you go.



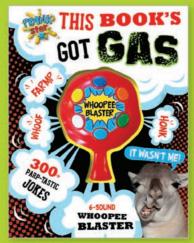


224 pp PB inc. 16 pp stickers and a  $7 \times 5.6 \times 0.9 \text{ in}$  $(178 \times 142 \times 23 \text{ mm})$ 



#### This Book's Got Gas 8+

Children will love making different fart noises in response to the hilarious jokes, or as fun pranks to fool their friends and family.





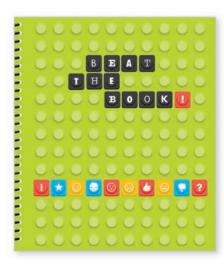




9781788435970 64 pp CB book with a removable 6-sound electronic fart device cut through to the back page  $8.5 \times 6.6 \times 1$  in (216 x 167 x 25 mm) \$12.99 U.S. / \$14.99 CAN

#### Beat the Book! 61

Test your puzzle-solving skills in this actionpacked book full of challenges and interactive activities. Can you beat the book?







9781785980749 70 pp spiralbound CB with silicone cover, letter tiles, and a pouch  $8.4 \times 7.7 \times 0.8$  in (213 x 195 x 20 mm) \$14.99 U.S. / \$15.99 CAN











Explore the cool novelty covers of these journals, then fill in the prompts, activities, and more!



96 pp CB with a flashing last page, die-cut through to the cover  $8.5 \times 6.5 \times 0.5$  in  $(216 \times 165 \times 12 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



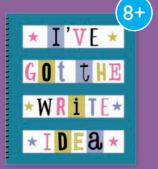
9781788436281 112 pp PB with embossed appears to glow at the edges  $8.5 \times 6 \times 0.6$  in  $(216 \times 153 \times 14 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN



9781788436786 80 pp CB with plastic sea creatures and confetti in a pouch on the cover  $8.1 \times 5.7 \times 0.5$  in  $(205 \times 145 \times 13 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN



9781786923417 80 pp CB with two-way sequins on the cover  $8.6 \times 6.6 \times 0.5$  in  $(218 \times 167 \times 13 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



9781788433624 on the front and a bag with extra acetate letters  $8.4 \times 7.7 \times 0.8$  in  $(213 \times 195 \times 20 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN











192 pp padded CB  $7.7 \times 5.5 \times 1$  in  $(195 \times 140 \times 25 \text{ mm})$ \$12.99 U.S. / \$14.99 CAN



Record your thoughts and feelings in these amazing novelty journals! With faux fur, glitter, a squishy unicorn, and more, these journals are truly one of a kind!







9781800587731

9781803377858 144 pp padded CB with a fabric cover, pompom, and a zipped pocket \$9.99 U.S.



with a glittered cover

and an appliqué patch



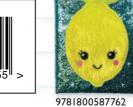


9781800587755

with a faux-fur cover

and vinyl lettering







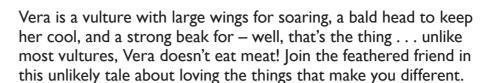






9781800587724 with a glittered cover and a squishy patch

# Vera the Vegetarian Vulture 3+









Available February Stuart Lynch 9781805445814 32 pp PB 8 x 8 x 0.2 in  $(203 \times 203 \times 4 \text{ mm})$ \$5.99 U.S. / CAN



# Super Sofia and the T-Rex Trouble 3+

Join Sofia on an unforgettable adventure as she tries to tame a troublesome dinosaur. Will her surprising superpowers be enough to save the day? Find out in this awesome kid-superhero book, featuring fun illustrations and engaging rhymes for the whole family to enjoy.







9781803377346  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN



9781803377360 8 x 8 x 0.2 in  $(203 \times 203 \times 4 \text{ mm})$ \$5.99 U.S. / \$6.99 CAN







#### The Unbelievable Truth About . . . 3+

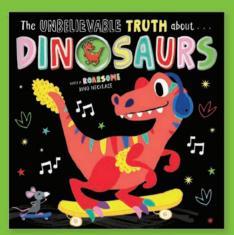
Did you know that dinosaurs weren't as scary and unicorns weren't as sweet and magical as everyone thinks they were? Get ready to discover the unbelievable truth about dinosaurs and unicorns in these hilarious storybooks, with surprising myth-busting endings!

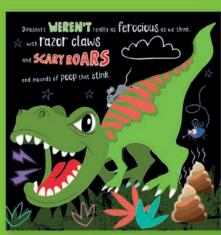




Beverley Hopwood 32 pp PB with a

necklace on the cover







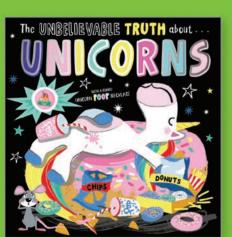


9781803370941 10.4 × 10.2 × 0.2 in (265 × 260 × 4 mm) \$8.99 U.S. / \$10.99 CAN





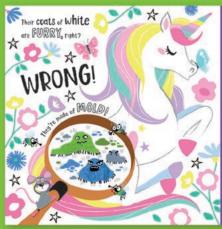




9781803376240 10.4 × 10.2 × 0.2 in (265 × 260 × 4 mm) \$8.99 U.S. / \$10.99 CAN











# Top Dog 3+

Otis the puppy is determined to be a good boy . . . unlike lazy Kat! From helping with the dishes (licking plates) to protecting his family from snakes (chewing socks), he's always ready to lend a paw. But no matter how hard he tries, he just can't seem to stay out of trouble!



9781803370897 10.4 × 10.2 × 0.2 in (265 × 260 × 4 mm) \$8.99 U.S. / \$10.99 CAN

MATCHING

TOP DOG

NECKLACE



9781803370910 8 x 8 x 0.2 in (203 x 203 x 4 mm) \$5.99 U.S. / \$6.99 CAN



a necklace on the cover

32 pp PB with

32 pp PB

# Bee Kind 31

When grumpy Ben refuses to share his toys, the little bee-helpers decide to shrink him . . . all the way down to their size! With a bee's-eye view of the world, can Ben learn to "bee" kind to others? Find out in this sweet story, all about the power of teamwork and caring for the world.



9781803370927 10.4 x 10.2 x 0.2 in (265 x 260 x 4 mm) \$7.99 U.S. / \$9.99 CAN



9781803377698 8 × 8 × 0.2 in (203 × 203 × 4 mm) \$5.99 U.S. / CAN



#### Picture Books 311

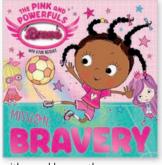
James Dillon, Lara Ede, Stuart Lynch, and Edward Miller

1. 32 pp PB  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$6.99 U.S. / \$7.99 CAN

2. 32 pp CB  $10.7 \times 10.6 \times 0.4$  in (272 x 268 x 10 mm) \$15.99 U.S. / \$16.99 CAN







1. 9781800583306





3. 9781800583405



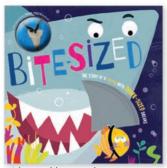


with a charm bracelet on the cover 1. 9781789478341



2. 9781789479966 \$16.99 U.S. / \$17.99 CAN





1. 9781800583351



3. 9781800584198





1. 9781803374482 \$7.99 U.S. / \$9.99 CAN



2. 9781803376479 \$16.99 U.S. / \$19.99 CAN



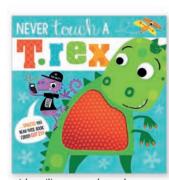


with bow accessory on the cover 1. 9781788436649



2. 9781788436656





with a silicone touch on the cover 1. 9781789473803 \$8.99 U.S. / \$9.99 CAN

3. 9781789475012

\$6.99 U.S. / CAN



2. 9781789473810 \$16.99 U.S. / \$17.99 CAN



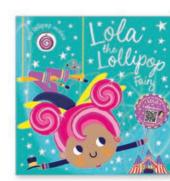


with a hairy fringe on the cover 1. 9781789473827



2. 9781789473834





with a necklace on the cover 1. 9781803374444







3. 9781800583368





with a fur touch on the cover 1. 9781789479584





1. 9781800580008



3. 9781800580404

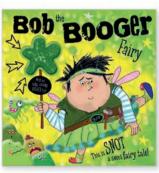




3. 9781789478679

with a whoopee cushion on the cover 1. 9781800589636





with a splat toy on the cover I. 9781789477733











#### Picture Books

Stuart Lynch, Dawn Machell, and Nadine Wickenden

I. 32 pp mini PB  $8 \times 8 \times 0.2$  in  $(203 \times 203 \times 4 \text{ mm})$ \$4.99 U.S. / \$5.99 CAN

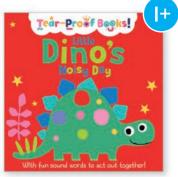
1. 9781803375090

2. 16 pp mini PB 8 x 8 x 0.2 in  $(203 \times 203 \times 4 \text{ mm})$ \$4.99 U.S. / \$5.99 CAN







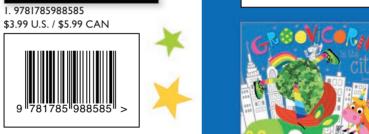




2. 9781789478440



1. 9781788436663



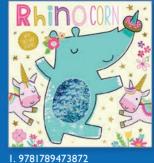


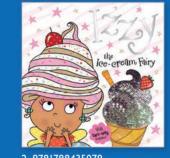
Lara Ede, Stuart Lynch, Kali Stileman, and Stephanie Thannhauser



Two-Way Sequin Picture Books 3+







2. 9781788435079



I. 32 pp PB with two-way sequins on the cover  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$8.99 U.S. / \$9.99 CAN

2. 32 pp CB with two-way sequins on the cover  $10.7 \times 10.6 \times 0.4$  in  $(272 \times 268 \times 10 \text{ mm})$ \$16.99 U.S. / \$17.99 CAN

3. 32 pp mini CB with two-way sequins and holographic foil on the cover  $8.3 \times 8.3 \times 0.4$  in  $(210 \times 210 \times 10 \text{ mm})$ 

\$9.99 U.S. / \$10.99 CAN



Explore the magical world of unicorns, mermaids, fairies, and much more in this enchanting collection of magical stories.

2. 9781789478501











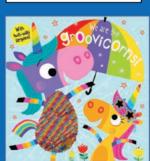




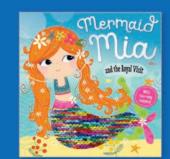
























#### Sparkle Snowman 0+





Join Sparkle Snowman and his frosty friends on a winter adventure! This exciting board book features sweet illustrations, fun rhymes, and a flashing light button to press on every page.



Hayley Kershaw 9781803377506 12 pp cased BB with a flashing light die-cut through to the cover  $7.3 \times 7.3 \times 0.7$  in (186 x 186 x 17 mm) \$9.99 U.S. / \$11.99 CAN

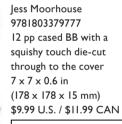


#### Squish 'n' Squeeze Reindeer! 3+

Join Reindeer on a festive search-and-find adventure! This jolly board book features sweet illustrations, fun rhymes, and a squishy reindeer cut through to the cover.



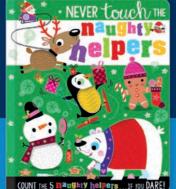


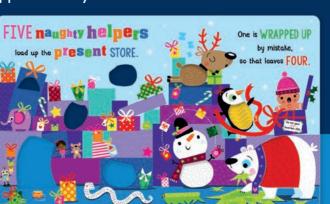




# Never Touch the Naughty Helpers 0+

Join the naughty helpers on their festive adventure! Practice counting down from five as the bumpy silicone helpers disappear one by one in this fun addition to our Never Touch range.





Stuart Lynch 9781803379814 14 pp cased BB with 5 textured silicone touches die-cut through to the cover  $8.3 \times 6.9 \times 0.5$  in  $(210 \times 176 \times 13 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN





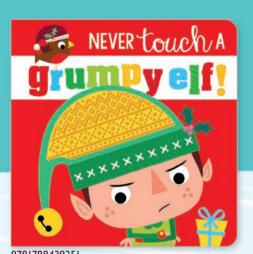
9781803372808 10 pp shaped BB with colorful felt between die-cut card pages  $7.9 \times 7.3 \times 0.6$  in  $(200 \times 185 \times 16 \text{ mm})$ 



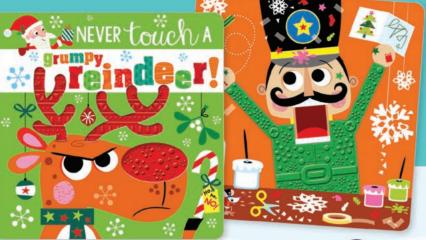
With funny rhymes and silicone touches on every page, children will love these books from our best-selling Never Touch range!



Stuart Lynch 10 pp cased BB with textured silicone touches throughout  $7.3 \times 7.3 \times 0.8$  in  $(186 \times 186 \times 19 \text{ mm})$ \$10.99 U.S. / \$12.99 CAN











The monsters are taking over Christmas! Lift the die-cut flaps in this hilarious board book to reveal the touch-and-feel monsters hiding in each funny, festive scene.

Don't Look Inside 0+





9781800588219 12 pp cased BB with die-cut flaps and touches throughout  $7.3 \times 7.3 \times 0.8$  in (186 × 186 × 20 mm) \$9.99 U.S. / \$11.99 CAN

## The Magic of Christmas 0+

Turn the shaped pages of this magical book and marvel at the intricate foil details. Sure to be loved, this festive book would make the perfect stocking filler.

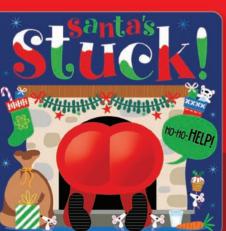




Stuart Lynch 9781789477191 12 pp shaped BB with foil and embossing throughout  $6.1 \times 5.1 \times 0.7$  in (155 x 130 x 18 mm) \$6.99 U.S. / \$8.99 CAN

#### Santa's Stuck! (3+)

It's Christmas Eve, but Santa keeps getting stuck in things! With a funny rhyme and a squishy Santa bottom cut through to the cover, this festive book is fun for the whole family.

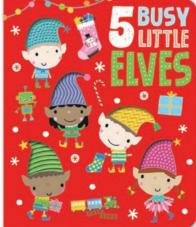


9781800588233 14 pp cased BB with a squishy touch die-cut through to the cover  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 20 mm)

\$9.99 U.S. / \$11.99 CAN

## 5 Busy Little Elves 0+

Count down from five this Christmas as the elves paint toys, bake gingerbread, and more. This festive book has five bumpy silicone touches for children to explore.







Dawn Machell; 9781789477573 14 pp cased BB with 5 textured silicone touches die-cut through to the cover  $8.3 \times 6.9 \times 0.5$  in (210 x 176 x 13 mm) \$8.99 U.S. / \$10.99 CAN

# Jingle Bells, Something Smells! 3+

Help Elf and her friends work out what the mysterious smelly mound could be! This funny book has a squishy poop-shaped touch throughout.







9781789470512 14 pp cased BB with a squishy touch die-cut through to the cover  $8.3 \times 7 \times 0.8$  in  $(210 \times 178 \times 20 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN

#### Don't Feed Santa Claus 0+

Why should you never feed Santa Claus sprouts? Discover the Christmas characters in this festive rhyming book, with touches and giant open mouths to feed... if you dare!





Jess Moorhouse 9781800588202 10 pp BB with touches and die-cut mouth holes throughout  $7.1 \times 7.1 \times 0.6$  in  $(180 \times 180 \times 14 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



#### Reindeer of the Year! 31

Join the reindeer as they compete for the prize in this funny rhyming book, with color-changing sequin patches throughout!



Stuart Lynch 9781788432535

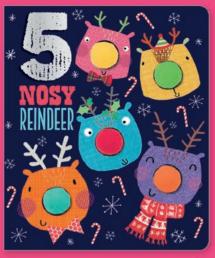
12 pp cased BB with

two-way sequins throughout

\$10.99 U.S. / \$12.99 CAN



Count to five with the fuzzy pom-poms in this Christmas book. Enjoy festive rhymes and pom-pom characters on every page.



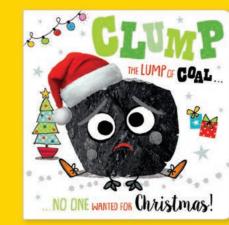




9781788439237 12 pp cased BB with 5 pom-poms  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 16 \text{ mm})$ 

#### Clump the Lump of Coal . . . 0+

Clump is tired of not being wanted for Christmas! This hilarious rhyming tale features a fun combination of illustration and photography.





Stuart Lynch 9781789477207 26 pp cased BB  $8 \times 8 \times 0.8$  in  $(203 \times 203 \times 20 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



Children will love pretending to feed the big cut-through mouths in this hilarious, festive tale.





'Twas the

9781789477177 12 pp cased BB with die-cut mouth holes and felt teeth throughout  $7.3 \times 7.3 \times 0.8$  in  $(186 \times 186 \times 20 \text{ mm})$ 

\$9.99 U.S. / \$11.99 CAN



#### Five Little Reindeer 0+

It's Christmas Eve and Santa's reindeer have a job to do, but they keep stopping to play! Count down from five as their silicone heads disappear one by one.







Stuart Lynch 9781786923448 4 pp cased BB with 5 silicone heads die-cut through to the cover  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 15 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN

## The Naughty List 3+

Tom is writing to Santa, but he has some explaining to do! Read and laugh together as you decide if Tom's been naughty or nice.



 $(203 \times 203 \times 20 \text{ mm})$ 

\$6.99 U.S. / \$8.99 CAN





12 pp cased BB with touches throughout  $9 \times 5.6 \times 0.6$  in (228 x 143 x 15 mm) \$9.99 U.S. / \$11.99 CAN





Kate Toms 9781848799325 26 pp padded BB  $8.3 \times 7 \times 0.6$  in (211 x 178 x 15 mm \$7.99 U.S. / CAN





Have fun in this festive activity book, packed full of playful puzzles, awesome card press-outs, and delightfully shiny stickers.



#### Color Splash: Christmas Magic 3+

Discover the magic of Christmas with Santa and his friends. Read the story and use the refillable water pen to complete the activities and bring each page to life.



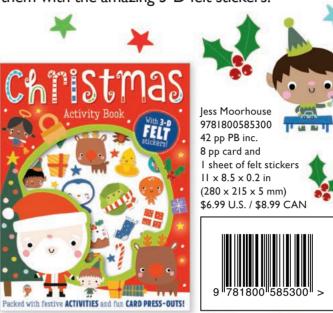
14 pp BB with a refillable water pen die-cut through to the cover

 $9.5 \times 8.4 \times 0.4$  in  $(240 \times 214 \times 9 \text{ mm})$ 

\$9.99 U.S. / \$11.99 CAN

#### Felt Stickers: Christmas 3+

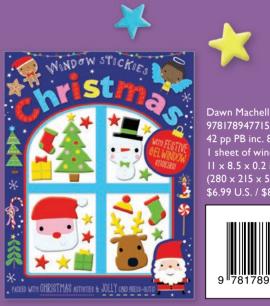
This activity book is packed with festive characters to meet and fun activities to complete. Press out and create the Christmas crafts, then decorate them with the amazing 3-D felt stickers!



# Christmas (3+) Complete festive activities and tinsel-tastic card

Window Stickies:

press-outs in this Christmas activity book! Use the gel stickers to create a winter wonderland scene on your window at Christmas.





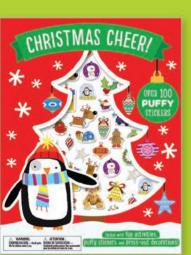
# Puffy Sticker Activity Books 3+

42 pp PB inc. 8 pp card and

 $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 5 \text{ mm})$ 

9781800585874

Have fun completing Christmas-themed activities, decorating press-outs, and using over 100 puffy stickers in these festive sticker activity books.











54 pp PB inc. 20 pp card and I sheet of puffy stickers  $11 \times 8.5 \times 0.3$  in  $(280 \times 215 \times 7 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN







# Scratch and Sparkle: Christmas 4+

Complete activities and create dazzling decorations, models, and more using the scratcher tool and sparkly paper in this eye-catching book.





36 pp PB inc. 8 pp scratch-off pages and a scratcher tool II x 8.5 x 0.2 in  $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



# Christmas Fun Sticker Activity Book 3+

Have some festive fun with this shaped activity book. With card press-outs and over 750 stickers, this book is a must-have for the festive season.



48 pp PB inc. 4 pp card and 12 pp stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



# My Snowflake Purse (3+)

Snuggle up with this sparkly book, packed with fun activities, card press-outs, and over 500 stickers.







9781788439350 48 pp PB inc. 4 pp card and 12 pp stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 6 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

#### I Love Christmas 3+

Kids will have fun using the novelty pen as they complete the drawing and coloring activities in this festive book.









Dawn Machell 9781785984464 48 pp PB inc. 4 pp card, 12 pp stickers, and a pen with pen topper  $11 \times 8.5 \times 0.6$  in  $(280 \times 215 \times 15 \text{ mm})$ 

\$8.99 U.S. / \$10.99 CAN

#### The Story of Christmas (0+)

Introduce your little one to the Nativity story in this sweet book, with a carry-handle attached to the spine, touches to explore, and a prayer to share.





12 pp padded BB with a handle and touches throughout  $6.2 \times 5 \times 0.8$  in  $(158 \times 126 \times 20 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN

# Felt Friends: The Nativity 0+

Introduce the Nativity story with this fun book. Each page has felt edges and cut-throughs to reveal soft felt areas for children to touch and explore.





 $8.9 \times 5.9 \times 0.8$  in  $(225 \times 150 \times 20 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN

# Shiny Stickers: Christmas Magic 4+

Have fun with all the festive friends in this magical ornament-shaped activity book, packed full of playful puzzles, awesome card press-outs, and delightful shiny stickers.



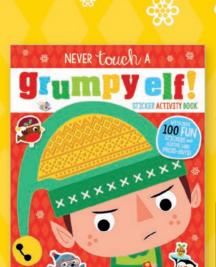






# Never Touch a **Grumpy Elf!** 3+

Sticker festive friends, race through merry mazes, and search for Santa's workshop in this fun activity book, featuring over 100 stickers.





9781789477160 40 pp PB inc. 4 pp card, 8 pp stickers, and a textured silicone touch on the cover  $(280 \times 215 \times 5 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



#### The Story of Christmas 0+



Dawn Machell 9781783938407 22 pp padded BB with a handle  $6.2 \times 5 \times 0.9$  in (158 x 126 x 22 mm) \$8.99 U.S. / \$10.99 CAN



#### Busy Windows: The Nativity 0+



Dawn Machell 9781789478785 12 pp shaped BB with a die-cut handle  $8.4 \times 7.1 \times 0.7$  in (213 x 180 x 17 mm) \$6.99 U.S. / \$8.99 CAN



#### The Christmas Story 3+



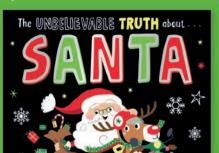
Shannon Hays 9781800585287 48 pp PB inc. 8 pp card and 8 pp stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 6 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN



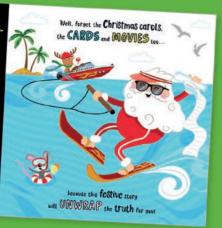


#### The Unbelievable Truth About ... Santa 3+

Do you know the unbelievable truth about Santa? Get ready to have everything you thought you knew turned upside down in this hilarious, myth-busting story.









9781803379920  $10.4 \times 10.2 \times 0.2$  in \$7.99 U.S. / \$9.99 CAN







## The 12 Diggers of Christmas 3+

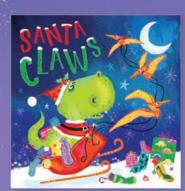
It's Crash the Crane's first day at the construction site, but he doesn't know what to do. He feels useless until, suddenly, the perfect job comes up. This entertaining story is a fun twist on The 12 Days of Christmas, filled with festive things that go.



32 pp PB  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN



Dinosaurs love Christmas, but they've never heard of presents! Join Rex in this heartwarming story, as he comes up with a way to show his loved ones how much they mean to him.





 $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN



#### We're Going on an Elf Hunt 3+

It's nearly Christmas ... and Santa has lost all his elf helpers! But he's not worried. Santa and friends are going on an elf hunt, but can they find all his helpers before Christmas Eve?





Clare Fennell 9781803373980 32 pp PB  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN



# SELFish 3+





Do you know what Santa was like at school? Well, if you thought he was jolly or kind, you'd be wrong. He was mean, selfish, and completely lacked Christmas spirit. This fun, festive story has a great message about thinking of others.







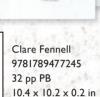


#### Reindeer on Strike! (3+)

Santa's reindeer are fed up. They always work at Christmas, and they want to have fun, too. This year, they've decided it's time for action: no sleigh, no heavy gifts, and no CARROTS. Adults and children alike will enjoy this hilarious, festive tale.







 $(265 \times 260 \times 4 \text{ mm})$ 

\$6.99 U.S. / \$7.99 CAN











Clare Fennell 9781783938469 32 pp mini PB  $8 \times 8 \times 0.2$  in (203 x 203 x 4 mm) \$3.99 U.S. / \$4.99 CAN

helps others, and saves Christmas!

Find out what happens in this charming story

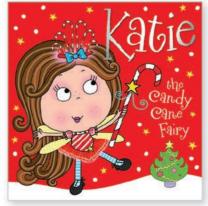
about a shy, little polar bear, who overcomes fear,



# The Polar Bear Who Saved Christmas 3+

# Katie the Candy Cane Fairy 319

When the candy canes' magical stripes disappear, Katie and her sisters fear the worst. But soon they discover how truly special Christmas can be.









#### The Unicorns Are Coming to Town 3+ \*\*

Santa treats his reindeer to a day off at the Unicorns' Ice Spa, but their disaster strikes when they can't fly Santa's sleigh. Will the

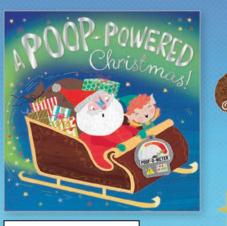




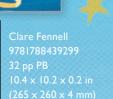
9781800580152 32 pp CB with  $(272 \times 268 \times 10 \text{ mm})$ 16.99 U.S. / \$17.99 CAN

#### A Poop-Powered Christmas! (3+)

When Santa's reindeer catch the flu, the elves use reindeer poop to power the sleigh! Children will love this hilarious, festive story.











Celebrate the magic of Christmas with these delightful festive storybooks. Each one comes with a sparkly snowflake-filled pouch on the cover.







Clare Fennell 9781803374116





Clare Fennell 9781803374147





32 pp padded CB with a snow globe on the cover

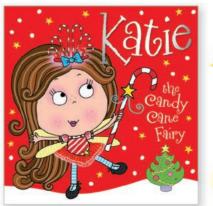
9.1 x 9.1 x 0.4 in

(232 x 232 x 9 mm)

\$9.99 U.S. / \$11.99 CAN

Stuart Lynch 9781803374123





Lara Ede 9781782355892 32 pp PB  $10.4 \times 10.2 \times 0.2$  in  $(265 \times 260 \times 4 \text{ mm})$ \$6.99 U.S. / CAN









9781803370774 42 pp PB inc. 8 pp card and I sheet of foiled stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 5 \text{ mm})$ \$7.99 U.S. / \$9.99 CAN







**Easter Show** 

## **Never Touch** a Grumpy Bunny! 0+

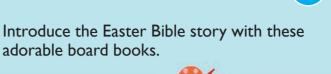


9781800582682 10 pp cased BB with textured silicone touches throughout  $7.3 \times 7.3 \times 0.8$  in (186 x 186 x 19 mm) \$10.99 U.S. / \$12.99 CAN



#### Easter Board Books 0+

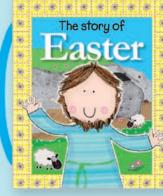
Introduce the Easter Bible story with these



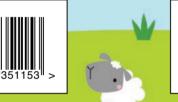


Dawn Machell 9781785989032 22 pp padded BB with handle  $6.2 \times 5 \times 0.9$  in (158 x 126 x 22 mm) \$6.99 U.S. / \$8.99 CAN





9781782351153 22 pp padded BB with handle  $6.2 \times 5 \times 0.9$  in (158 x 126 x 22 mm) \$6.99 U.S. / CAN





9781785982408 22 pp padded BB 9.3 x 9.3 x 0.6 in (236 x 236 x 15 mm) \$9.99 U.S. / \$10.99 CAN









Dawn Machell 9781803372501 14 pp BB inc. 5 shaped tabs and touches throughout  $7.1 \times 5.9 \times 0.5$  in  $(180 \times 150 \times 12 \text{ mm})$ \$4.99 U.S. / \$6.99 CAN



#### Easter on the Farm 0+



Sarah Vince 9781803372105 10 pp shaped BB with a touch on the cover  $9.5 \times 6.3 \times 0.6$  in (240 x 160 x 15 mm) \$4.99 U.S.





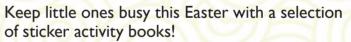


9781803372518 12 pp shaped BB with touches throughout  $7.1 \times 5.9 \times 0.4$  in  $(180 \times 150 \times 10 \text{ mm})$ \$4.99 U.S. / \$6.99 CAN





# Easter Activity Books 3+





9781789472882 48 pp PB inc. 4 pp card and 12 pp stickers  $11 \times 8.5 \times 0.2$  in  $(280 \times 215 \times 6 \text{ mm})$ \$6.99 U.S. / \$8.99 CAN

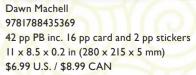




9781782350804 56 pp PB inc. 16 pp stickers  $11 \times 8.5 \times 0.3$  in  $(280 \times 215 \times 8 \text{ mm})$ \$6.99 U.S. / CAN











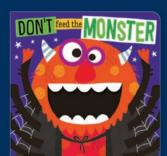




Why shouldn't you feed a hungry pumpkin or a monster dressed as a cat? Find out in these hilarious Halloween books, with giant cut-through mouths on every page!













10 pp BB with die-cut mouth holes throughout  $7.1 \times 7.1 \times 0.6$  in

 $(180 \times 180 \times 14 \text{ mm})$ \$5.99 U.S. / \$7.99 CAN











# Five Little Pumpkins 000



Charly Lane 9781786922168 14 pp cased BB with 5 silicone heads die-cut through to the cover  $8.3 \times 6.9 \times 0.6$  in  $(210 \times 176 \times 14 \text{ mm})$ \$8.99 U.S. / \$10.99 CAN



## Never Touch the Grumpy Pumpkins 0+



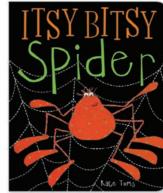


#### 14 pp cased BB with 5 textured silicone touches die-cut through to the cover $8.3 \times 6.9 \times 0.5$ in $(210 \times 176 \times 13 \text{ mm})$ \$9.99 U.S. / \$11.99 CAN



## Itsy Bitsy Spider 01









Spooky

Friends 0+

SPOOKY

Dawn Machell

9781789476910

10 pp shaped BB with

googly eyes on the cover  $9.5 \times 6.3 \times 0.2$  in





Halloween











Lara Ede 9781788431668 32 pp mini CB with two-way sequins on the cover 8 x 8 x 0.4 in (203 x 203 x 10 mm) \$9.99 U.S. / \$10.99 CAN







## Spooky Faces! 0+



9781788438940 12 pp cased BB with a flashing light on the last page die-cut through to the cover 7.3 x 7.3 x 0.8 in (186 x 186 x 20 mm) \$8.99 U.S. / \$10.99 CAN



Squasherella (3+)



Stephanie Thannhauser 9781800583948 a necklace on the cover 8 x 8 x 0.4 in (203 x 203 x 10 mm) \$9.99 U.S. / \$10.99 CAN







